

Review Form 1.6

Journal Name:	<a href="#">South Asian Journal of Social Studies and Economics</a>
Manuscript Number:	Ms_SAJ SSE_88533
Title of the Manuscript:	THE EFFECT OF RELATIONSHIP MARKETING, PROMOTIONS, AND BRAND IMAGE ON PURCHASING DECISION OF SAHIRA DATES SYRUP
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal’s peer review policy states that **NO** manuscript should be rejected only on the basis of ‘**lack of Novelty**’, provided the manuscript is scientifically robust and technically sound.  
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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**PART 1:** Review Comments

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b><u>Compulsory</u></b> REVISION comments	Literature review should be improved.	
<b><u>Minor</u></b> REVISION comments	Come up with feasible suggestions in the end.	
<b><u>Optional/General</u></b> comments	No	

**PART 2:**

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

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