

## Review Form 1.6

Journal Name:	<a href="#">South Asian Journal of Social Studies and Economics</a>
Manuscript Number:	Ms_SAJ SSE_86594
Title of the Manuscript:	Exporting Mongolian Beef to China: The Opportunities and Challenges
Type of the Article	Case study

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalsajsse.com/index.php/SAJSSE/editorial-policy> )

### **PART 1:** Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<ul style="list-style-type: none"><li>Exporting Mongolian Beef to China: The Opportunities and Challenges As research topic suggest, please come up with opportunities and challenges in the abstract part, quantify the opportunities and challenges.</li><li>For eg. There are four times more opportunities to export the beef to China.</li><li>The major challenges are that Mongolia have only 2300 processing industries, due to that they can't full fill the demand to export the meat products.</li><li>Secondly comparative study of poultry and beef may be carried out to showcase how the Mongolian economy is moving from poultry to beef meat production and export opportunities.</li><li>A primary data base must be carried out the taste and behavior about the beef meat products in Mongolia itself, as first try to sell the beef in Mongolia and then proceed to China.</li><li>Research paper study moves mostly in forward integration, but data base of production, who are producing, the farmers and or stakeholder population involved in it, how much the input cost and back ward integration studies may be incorporated which make the research paper more viable.</li></ul>	
<b>Minor</b> REVISION comments	Comparative study about the livestock products like poultry, beef and other meat products may be added, only introductory if possible	
<b>Optional/General</b> comments	Paper shows the case study view, make it more comparative so it will be a research paper	

### **PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

Name:	Mahesh Mahadeo Kadam
Department, University & Country	CCS National Institute of Agricultural Marketing, India