Review Form 1.6

Journal Name:	Journal of Scientific Research and Reports
Manuscript Number:	Ms_JSRR_85363
Title of the Manuscript:	Customer Cooperation and Organizational Support in the Adoption of Self-Service Technologies
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of 'lack of Novelty', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments		
Minor REVISION comments	 The few comments I have include: Conclusion and recommendation were excluded from the abstract. I came across the recommendation in the practical contributions. Kindly reflect it in your abstract. In your introduction, line 16, the word' freedom' goes with the preposition' of and not in as stated in your work. Expunge the last paragraph in your introduction Recast the sentences in lines 8 and 9 of your introduction. Anchor your work on a theory. 	
Optional/General comments	I appreciate the expertise of the author.	

PART 2:

		Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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