

Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_84749
Title of the Manuscript:	THE RELATIONSHIP BETWEEN COST REDUCTION TECHNIQUES AND PROFITABILITY
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljemt.com/index.php/JEMT/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none">- Hypothesis is not clearly expressed- Statement hypothesis should be expressed in Methodology- Sampling methode should be probaility sampling instead of non-probability sampling- Why should be 80 respondent (convenience sampling?)- Operationalzation of variables (3.6) expressed an analysis.- Expression of analysis is still not clear yet.- Discussion is not a expression of the research findings.- Conclussions of the study is not expressed the goals of the research.	
Minor REVISION comments	<ul style="list-style-type: none">- Notice the consistency of the font size (12, or 13 ?)- Typo	
Optional/General comments	-	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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