

Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_84749
Title of the Manuscript:	THE RELATIONSHIP BETWEEN COST REDUCTION TECHNIQUES AND PROFITABILITY
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljemt.com/index.php/JEMT/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	The scientific paper " THE RELATIONSHIP BETWEEN COST REDUCTION TECHNIQUES AND PROFITABILITY " corresponds to the main research directions of the “Journal of Economics, Management and Trade; ▪ The content presented in the paper corresponds to the title of the paper; ▪ The research issue is relevant; ▪ The methods are selected correctly; ▪ The article thoroughly discusses the relevant scientific literature; ▪ The conclusion is confirmed by the results of the research; ▪ References are relevant and adequate; ▪ Technical standards are observed.	
<u>Minor</u> REVISION comments	The article "THE RELATIONSHIP BETWEEN COST REDUCTION TECHNIQUES AND PROFITABILITY" has practical value, it is recommended to be published in the form presented in the "Journal of Economics, Management and Trade".	
<u>Optional/General</u> comments	It is advisable to continue further studies in this area	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Giuli Giguashvili
Department, University & Country	Gori State Teaching University, Georgia