

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Fisheries and Aquatic Research</a>
Manuscript Number:	Ms_AJFAR_88373
Title of the Manuscript:	Margin Analysis Of Gillnet Fishermen Marketing At Nusantara Fishery Port Palabuhanratu, Sukabumi
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajfar.com/index.php/AJFAR/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<p>This is a well written article, highlighting the problems that fishermen in West Java face in securing their income. I agree with the authors that margin is not the only way to measure the efficiency of a marketing channel. Fish quality is also very important. In fact, in Europe, fishermen have taken a step further to emphasise the quality by introducing labelling initiatives and certificates of origin. They also diversify their marketing initiatives by consumer segmentation. See the following article:</p> <p>Sílvia Gómez, Francesc Maynou, Alternative seafood marketing systems foster transformative processes in Mediterranean fisheries, Marine Policy, Volume 127, 2021</p> <p>I believe there is a lot we can learn from their experience. Maybe the authors can discuss some of these practices in this paper.</p>	
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments		

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

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