

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_85166
Title of the Manuscript:	Research on the Development Strategy of Agricultural Products Live E-Commerce
Type of the Article	

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebe.com/index.php/AJEBA/editorial-policy>)

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	The paper is elegant and introduced new concept on agricultural products live E-Commerce. In order to accept the paper, the title should be amended as Strategy of Agricultural Products Live E-Commerce. The problem that the author try to address should be explained properly. The advantage and disadvantage of applying E-commerce on agricultural products should be stated.	
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments	The paper is elegant but should state how farmer could acquire knowledge of E-commerce to sale their product directly to consumers.	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

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