Original Research Article

Analysis of Competitiveness Fisheries Processing Industry in West Java, Indonesia

Abstract

The fisheries sector is one of the leading sectors in Indonesia that can contributinge to the regional and national economy such as in West Java Province in the fishery processing sector which has advantages in each region and can lead to competitiveness. This study aims aimed to analyze the competitiveness of the fisheries processing industry in West Java Province. This research was carried out at the Marine and Fisheries Service of West Java Province in January 2021 - July 2021. The method used was a literature survey method to determine the competitiveness of the fisheries processing industry in 24 Regencys/cities in West Java Province. All data are processed and analyzed descriptively. Primary data was obtained from expert judgment consisting of 12 people regarding the proportion of competitiveness of the fisheries processing industry. Secondary data is-was obtained from statistical data on the fisheries processing industry of West Java province-from the marine and fisheries service from 2010 to 2018. The data used are the variables of human resources, facilities and infrastructure, production and application of science and technology. The results showed that in the competitiveness of the fisheries processing industry, West Java Province, Depok City was ranked first with very high competitiveness with a final-score of 28.76. Depok City has advantages in three variables, namely the variables of facilities and infrastructure, production, and the application of science and technology. Meanwhile, the last rank was Banjar City ranked last which had low competitiveness (_with a final score of 0.26). Banjar City does not have an advantage in each variable category because it is in the category of moderate and low competitiveness.

Keywords:

Competitiveness; fishery processing industry; West Java Province; Profile. Indonesia

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1. INTRODUCTION

According to the 2018 Geospatial Information Agency administrative map on the West Java administrative mapof [1]₂₇ West Java province has a coastline of 832.69 km (Source: Map of zoning plans for coastal areas and small islands of West Java Province). Based on the marine management authority of 0-12 miles, the sea area of West Java Province is 15,528.90 km2 and has 19 small islands [2]. West Java Province in the fisheries sector has suitable land for the capture and aquaculture sector that can support the fisheries processing industry sector.

West Java Province is administratively divided into 27 regencies/cities, covering 18 regencies, namely Bogor, Sukabumi, Cianjur, Bandung, Garut, Tasikmalaya, Ciamis, Pangandaran, Kuningan, Cirebon, Majalengka, Sumedang, Indramayu, Subang, Purwakarta, Karawang., Bekasi, and West Bandung as well as 9 cities, Bogor City, Sukabumi, Bandung, Cirebon, Bekasi, Depok, Cimahi, Tasikmalaya, and Banjar City. West Java Province consists of 627 regencies, 641 villages, and 5,321 villages^[2].

West Java Province is an economic growth in the marine and fisheries sector, especially in the fishery processing industry. The fishery processing industry in West Java continues to experience additional variations and types of processing. According to the Ministry of Maritime Affairs and Fisheries in 2015^[3], more than 2,000 certificates have been launched by various types of processed fishery products on a large and small scale, including fish products for export. There are 10 major types of fish processing followed in West Java Province are namely fermentation, fermentation, fresh productfish, canning, smoking, salting etc., and others, processing and reduction.

Marine and-Fishery Industrialization is a process of changing the production system of marine and fishery resources, through a modernizedation process supported by an integrated macroeconomic policy between-like macroeconomic policies, infrastructure development, business and investment systems, science and technology, and human resources for the welfare of the people^[4]. Head of the 2014

Maritime Affairs and Fisheries Service, Djafar Ismail, said that large-scale fishery processing industries are located in Depok, Bekasi, Karawang and Bogor.

Competitiveness is in productivity which is defined as the result (output) obtained by labor or input used^[5]. Weak competitiveness is caused by uncompetitive input or labor productivity^[6].

The concept of the definition of competitiveness of a country or region includes several main elements such as: (1)- Improve people's standard of living, (2)- Able to compete with other regions and countries, (3)- Able to fulfill both domestic and international obligations, (4)- Can provide employment, and (5)- Sustainable development that does not burden future generations [7].

The fishery processing industry sector is very diverse, as can be seen from the large number of processed fish from various regions in the province of West Java. The diversity of processed fish can encourage competitiveness in the field of fishery processing in the province of West Java and can be used as a benchmark in creating economic productivity, creating jobs and regional income.

2. RESEARCH METHOD

This research was conducted at the Department of Marine Affairs and Fisheries of West Java Province in January 2021 - July 2021 which aims to analyze the competitiveness of the processing fishery industry in West Java Province. Extensive desktop research The method used in this study is a literature survey methodhas been done to determine the competitiveness of the fisheries processing industry in 27 Regencys/cities in West Java Province. The data used in this study are secondary and primary data. Secondary data sourced from the Department of Marine Affairs and Fisheries of West Java Province in Bandung City and primary data obtained from people who are competent in their fields for expert judgment.

2.1 Data Types and Sources

The data used in this study consisted of secondary and primary data. Primary data in the form of expert judgment questionnaires and

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secondary data consisting of three types of data sourced from the Department of Marine Affairs and Fisheries of West Java Province (Table 1).



Table 1. Types of Data and Research Data Sources					
No.	Types of Data	Sources			
1.	Total manpower users of fishery processing industry facilities (person).	Department of Marine Affairs and Fisheries of WestJava Province			
2.	Total of Fish Processing Units fish processing industry (units).	Department of Marine Affairs and Fisheries of WestJava Province			
3.	Total Production of fishery processing industry from 10 types of processing (tons).	Department of Marine Affairs and Fisheries of WestJava Province			

2.2 Method of Coleccting Data

The method used is a literature survey. The data used in the form of secondary data which is realized in the form of numbers and analyzed using descriptive statistical methods. The types of data used are as follows:

- a. Secondary data in the form of variable data on the competitiveness of the fisheries processing industry in West Java Province in 2018.
- b. Primary data in the form of expert judgment (expert judgment) as many as 12 respondents who have a weight comparison of variables and subvariables.

2.3 Data Analysis Method

Data analysis was carried out by qualitative descriptive analysis. The qualitative description aims to gain a general understanding of social reality from the participant's perspective^[8]. Qualitative descriptive analysis in this study to obtain an overview (profile) of the competitiveness of the fisheries processing industry in West Java Province.

2.4 Competitiveness Profile Aanalysis Analysis

- Determine the variables and sub-variables that support fishery processing activities such as human resources, facilities and infrastructure, production, application of science and technology.
- 2. The implementation phase is data collection on the West Java Province fishery processing industry in 2018.
- 3-2. Identification of priority weights or relative importance between variables, subvariables and main indicators.

- 4.3. Primary data collection is—in the form of expert judgment which gives the weight to variables and sub-variables.
- 5.4. Calculating the weight of the expert judgment questionnaire results for each variable, sub-variable and main indicator.
- 6. Processing the data that has been obtained during the research, secondary data, namely statistical data on the fisheries processing industry in West Java Province in 2018 to determine the competitiveness profile of each Regency/city.
- 7-5. Calculate score and value variable, subvariable and main indicator based on secondary data and calculate its value based on the weights and scores obtained.
 - A. Score = Data per Regency/city/(Total Data in West Java Province) x 100
- B. Score = Weight x score
- 8.6. Ranking the competitiveness of the fishery processing industry among all regencies/cities in West Java Province based on the weighted value.
- 9.7. Determine the competitiveness criteria of the fisheries processing industry in West Province using quartiles. Competitiveness profile there are four categories of competitiveness based on quartiles. Q1 means very high competitiveness, 02 means high competitiveness, Q3 means sufficient competitiveness, and Q4 means low competitiveness.

3. RESULTS AND DISCUSSION

3.1 Geographical Condition of Research Location

West Java Province based on geographical location is located at coordinates 104°48' 108°48' East Longitude and 5°50' 7°20' South

Latitude, with the following regions: a). In the north which has the Java Sea and the Province of DKI Jakarta; b). In the east with Central Java Province; c). To the south with the Indian Ocean; d). In the west with Banten Province [9] (Fig 1).

Based on topography, West Java Province is a steep mountainous area (9.5%) in the south with an altitude of more than 1,500 m above sea level, a gently sloping hillside area (36.48%) in the middle of an altitude of 10-1,500 masl,

sloping plains area (54.02%) in the northern part of 0-10 meters above sea level, and watershed areas. The northern coastal area of West Java has basic physical conditions consisting of coastal plains and coastal alluvial swamps with a slope of 0% – 5% which are included in areas with sloping topography, shallow waters, have mud, sandy and marshy substrates, current patterns are stable, caused Influenced by Java ocean currents, as well as mangrove vegetation and coral reefs^[6];

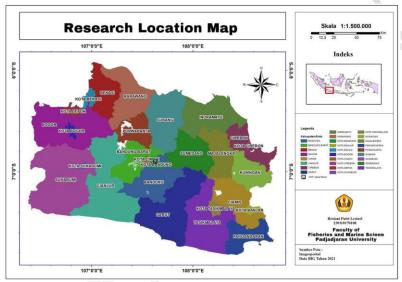


Fig. 1. West Java Province Map

3.2 Profile of the Fishery Processing Industry in West Java Province

The fishing industry in West Java Province greatly contributes to the regional economy, such as in providing jobs.

Head of the 2014 Maritime Affairs and Fisheries Service, Djafar Ismail, said that large scale fishery processing industries in the areas of Depok, Bekasi, Karawang and Bogor as well as small and medium scale industries are in Pangandaran, Cirebon, and Indramayu Regencies, where most of the income is in the fishery sector.

There are 10 types of fish processing in West Java Province, namely fermentation, pulverizing meat/surimi, freezing, pindang, fresh produce, smoking, canning, salting, reducing and other

processing. there are types of of the marine fish produced such as mackerel, milkfish, and tuna, while in freshwater fish, namely tilapia, carp, catfish were processed.

The total production quantity of fishery processing in West Java Province in 2018 reached 0.37 million tonnes374,564,911 kg, dominated by 25% processing. The largest quantity of fish processed at Depok City (-is the largest product with 29%)-production, followed by Cirebon Regency and Indramayu Regency with 11% production.

3.3. Competitiveness of the Fisheries Processing Industry in West Java as a whole

Based on the research results, the final value of the variables in each Regency/city shows the ranking and categorization of the

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Regency/City	X1	X2	ХЗ	Х4	Final Score	Rank	Competitiveness Category
Depok City	0,02	0,76	6,98	21,00	28,76	1	
Karawang Regency	0,13	9,31	1,79	0,82	12,06	2	
Sukabumi Regency	6,59	1,42	0,99	0,01	9,01	3	
Cirebon Regency	1,69	1,24	2,83	0,10	5,86	4	Very High
Indramayu Regency	0,82	2,03	2,73	0,20	5,78	5	
Bogor City	3,03	0,12	0,82	0,02	3,99	6	
Bogor Regency	1,82	0,71	1,26	0,04	3,82	7	
Bekasi City	2,96	0,14	0,44	0,01	3,55	8	
Garut Regency	0,00	2,26	0,05	1,05	3,37	9	
Kota Cimahi	0,04	0,15	1,20	1,84	3,24	10	
Bekasi Regency	0,18	0,27	1,98	0,66	3,09	11	High
Bandung Barat Regency	1,38	0,87	0,47	0,02	2,73	12	
Tasikmalaya Regency	1,72	0,56	0,10	0,00	2,38	13	
Cianjur Regency	0,76	0,96	0,09	0,01	1,82	14	
Cirebon City	0,25	0,27	0,87	0,20	1,59	15	
Bandung Regency	0,86	0,07	0,59	0,04	1,57	16	
Majalengka Regency	0,65	0,57	0,08	0,01	1,31	17	
Sumedang Regency	0,20	0,49	0,12	0,03	0,84	18	Enough
Bandung City	0,69	0,14	0,01	0,00	0,84	19	
Sukabumi City	0,37	0,33	0,12	0,02	0,84	20	
Pangandaran Regency	0,00	0,64	0,11	0,00	0,74	21	
Purwakarta Regency	0,06	0,24	0,17	0,16	0,63	22	
Kuningan Regency	0,32	0,12	0,13	0,02	0,59	23	
Ciamis Regency	0,33	0,08	0,06	0,01	0,47	24	Low
Tasikmalaya City	0,28	0,15	0,02	0,00	0,45	25	LOW
Subang Regency	0,24	0,14	0,03	0,01	0,41	26	
Banjar City	0,19	0,04	0,02	0,01	0,26	27	

(Source: Data Processing Result 2021)
Information:

 X_1 = Human Resources; X_2 = Facilities and Infrastructure; X_3 = Production; X_4 = Science and Technology

Table 2–1 shows that Depok City is-ranked 1 in the competitiveness of West Java Province—with a finalcomposite score of 28.76 and is in the first quartile or a very high level of competitiveness. This is becausewas due to the fact that—there are—3 variables that awere at very high and high competitiveness, namely the variable amount of production, Science and Technology and facilities and infrastructure. Supported by the Depok City Office Spatial Planning and Settlement in the Preparation of Depok City Academic Manuscript 2011-2021 Depok City has 25 lakes so that it can support community

activities and can contribute to the existence of products in the fisheries sector^[10].

Rank 2 of the competitiveness of West Java Province, namely Karawang Regency with a final score 12.06 and is in the first quartile with a very high level of competitiveness. The production of Karawang Regency in the fisheries sector in 2017 was dominated by inland aquaculture (ponds, ponds and rice fields) with (36,954.56 tons), while seawater-production of marine fisheries (with was 7,369.66 tons and the lowest was fishery in general (rivers, lakes and swamps)

with 339.97 tons^[11], so that it can support a very high competitiveness.

Regions with the lowest 2nd rank and are in the fourth quartile with low competitiveness include Subang Regency and Banjar City. This is because it does not have the potential of all variables so that it cannot support the sustainability of the activities of the fishery processing industry. From the resulting quartiles, it can be described that there are five regencies and two city in the very high competitiveness category. Then high competitiveness with five regencies and two cities, sufficient competitiveness four regencies and three cities and for low competitiveness there are fur regencies and two cities (Fig. 2).

3.3 Analysis of Trends of Fisheries Processing Industry Competitiveness in West Java per Variable

Based on primary and secondary data obtained the final value of the variables of human resources, facilities and infrastructure, production and application of science and technology was obtained and . This value can describe the level of competitiveness category and the regions were rankedranking of the fishery product processing industry in West Java Province.

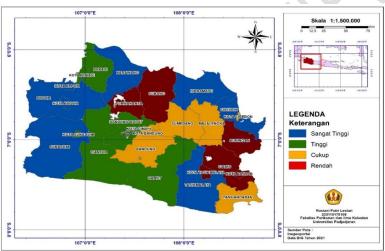


Fig. 2. Profile of competitiveness of the Fishery Processing Industry in 2018

3.3.1 Competitiveness Based on Human Resources Variable

Competitiveness data obtained, then the final value of the human resource variable in the main indicator of the number of workers shows the ranking and category of competitiveness of the West Java Province fishery processing industry. These ratings can be seen in Table 3.

Table 3—2 shows that Sukabumi Regency is ranked 1st in the competitiveness of human resources with a final score of 25.77 and is-in the first quartile with very high competitiveness. The fishery processing industry workers on the southern coast of Sukabumi Regency are on average 48 years old^[12]. Fish processors in West

Java Province Most of them aged between the ages of 31-60 years generally come from local workers who are predominantly female and have relatively low education^[13].

Bogor City is—was ranked 2nd in the competitiveness of human resources with a final score of 11.84 and in the first quartile it means a very high level of competitiveness with 3,463 workers. The existence of human labour has a close relationship with the value of production that is utilized. The results obtained did not increase or decrease in each Regency/city in a certain year. If the production utilization rate is 80%, the absorbed workforce will increase to 12 million people, so that this figure can reduce the unemployment rate in Indonesia [14].

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Regions with the second lowest ranking and low competitiveness category are Garut Regency and Pangandaran Regency.

Pangandaran Regency with a final value of 0.00 due to data

limitations and is a newly formed Regency as its own Regency [15] so that it has an influence on the competitiveness of human resources and only data is available in 2015.

Table 32. Competitiveness ranking in West java Province based on Human Resources Variable

Regency/City	Human resouces value	Rank	Competitiveness category
Sukabumi Regency	25,77	1	<u> </u>
Bogor City	11,84	2	
Bekasi City	11,56	3	
Bogor Regency	7,11	4	Very High
Tasikmalaya Regency	6,72	5	
Cirebon Regency	6,60	6	
Bandung Barat Regency	5,39	7	,
Bandung Regency	3,38	8	
Indramayu Regency	3,22	9	
Cianjur Regency	2,98	10	
Bandung City	2,68	11	High
Majalengka Regency	2,55	12	
Sukabumi City	1,44	13	
Ciamis Regency	1,27	14	
Kuningan Regency	1,25	15	
Tasikmalaya City	1,09	16	
Cirebon City	0,99	17	
Subang Regency	0,92	18	Enough
Sumedang Regency	0,79	19	
Banjar City	0,75	20	
Bekasi Regency	0,70	21	
Karawang Regency	0,51	22	
Purwakarta Regency	0,25	23	
Cimahi City	0,15	24	Low
Depok City	0,08	25	LUW
Garut Regency	0,01	26	
Pangandaran Regency	0,00	27	

(Source: Data Processing Results 2021)

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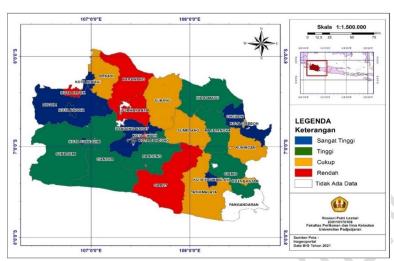


Fig. 3. Profile of Human Resources in Fisheries Processing Industry Competitiveness in 2018

From the resulting quartiles, it can be illustrated that there <u>are-were</u> five regencies and two city in the very high competitiveness category. Then for high competitiveness with five regencies and two cities, enough competitiveness with four regencies and three cities, and for low competitiveness there are four regencies and two cities (Fig. 3).

3.3.2 Competitiveness Based on Facilities and Infrastructure Variable

From the data obtained, the final value of the facilities and infrastructure variable with the main indicator being the number of Fish Processing Units which shows the ranking and category of competitiveness. The power rating can be seen in Table 4.

Table 4—3 shows that Karawang Regency is ranked 1 in the competitiveness of facilities and infrastructure with a final score of 38.74 with a very high competitiveness. The advantage of this fishery processing unit is that it has the potential to process fishery products. The number of fish

processing units used can trigger the development of fish processing.

Garut Regency is ranked 2nd with a final score of 9.38 with remained very high competitiveness. Garut Regency has 579 Fish Processing Units in 2018—covering micro, small, and medium industries. Garut Regency has advantages in the fisheries sector such as Minapadi and fishery processing units^[17].

The region with the second lowest ranking is Bandung Regency and Banjar Regency and is included in the fourth quartile with a low level of competitiveness. The number of Fisheries Processing Units in Bandung Regency is 18 units and Banjar Regency has 10 units in of various industrial scales.

From the resulting quartiles, it can be illustrated that there <u>are_were_seven</u> regencies in the very high competitiveness category. Then for high competitiveness with five regencies and two cities, enough competitiveness with three regencies and five cities, and for low competitiveness there are three regencies and two cities (Fig. <u>43</u>).

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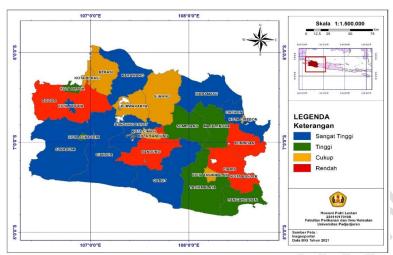


Fig. 4. Profile of facilities and infrastructure in Fisheries Processing Industry Competitiveness in 2018

Table 43. Competitiveness ranking in West Java Province based on facilities and infrastructure variable

Facilities and Infrastructure Competitiveness Regency/City Rank Value category 38,74 **Karawang Regency** 1 2 9,38 **Garut Regency** 3 8,46 Indramayu Regency 4 5,92 Very High Sukabumi Regency 5 Cirebon Regency 5,14 6 Cianjur Regency 3,99 Bandung Barat Regency 3,60 7 **Depok City** 3,14 8 **Bogor Regency** 2,93 9 Pangandaran Regency 2,64 10 Majalengka Regency 2,38 11 High Tasikmalaya Regency 2,32 12 Sumedang Regency 2,03 13 Sukabumi City 1,36 14 Bekasi Regency 1,12 15 Cirebon City 1,10 16 Purwakarta Regency 1,00 17 Tasikmalaya City 0,63 18 Enough Cimahi City 0,63 19 **Subang Regency** 0,57 20 **Bandung City** 0,57 21 Bekasi City 0,57 22

Comment [WU8]: The score must be in decimal rather than comma.

Kuningan Regency	0,50	23	
Bogor City	0,49	24	
Ciamis Regency	0,34	25	Low
Bandung Regency	0,29	26	
Banjar City	0,16	27	

(Source: Data Processing Results 2021)

3.3.3 Competitiveness Based on Production Variable

Competitiveness data that has been calculated, obtained the final value of the production variable which shows the ranking and category of competitiveness. The rankings and categories of the production competitiveness of the fisheries processing industry can be seen in Table 5.

Table 5-4 shows that Depok City is in the ranked 1st rank for production competitiveness with a final score of 29.01, and is in the first quartile with very high competitiveness. Production of processed fishery in Depok City reached 108,656,009 kg. This is reinforced that the City of Depok in 2015 received the best award in West Java Province in fishery processing in 2015. One of the fishery processing industries in Depok City is CV Sakana Indo Prima with various

types of processed surimi such as processed fish balls from various fish, fish bakwan, fish rolls, fish sticks, fish dragon legs, shrimp dragon legs and fish spring rolls.

Cirebon Regency is—ranked 2nd in production competitiveness with a final score of 11.77—and is in the first quartile with very high competitiveness. The production of fisheries processing in Cirebon Regency reached 44,073,633 kg.

Regions with the second lowest ranking are were Tasikmalaya City and Bandung City and occupy the fourth quartile with a low level of competitiveness. The region is located in the central part of West Java Province which is a mountainous region, so that the competitiveness of the production of the fishery processing industry is in the low category.

Table 54. Competitiveness ranking in West Java Province based on production variable

Regency/City	Production Value	Rank	Competitiveness category
Depok City	29,01	1	
Cirebon Regency	11,77	2	
Indramayu Regency	11,33	3	
Bekasi Regency	8,24	4	Very High
Karawang Regency	7,44	5	
Bogor Regency	5,23	6	
Cimahi City	5,00	7	
Sukabumi Regency	4,11	8	
Cirebon City	3,60	9	
Bogor City	3,42	10	
Bandung Regency	2,46	11	High
Bandung Barat Regency	1,95	12	
Bekasi City	1,83	13	
Purwakarta Regency	0,70	14	
Kuningan Regency	0,54	15	
Sukabumi City	0,50	16	
Sumedang Regency	0,49	17	
Pangandaran Regency	0,44	18	Enough
Tasikmalaya Regency	0,42	19	
Cianjur Regency	0,39	20	
Majalengka Regency	0,31	21	

Comment [WU9]: Keep the unit in tonnes or million tonnes for comprehensiveness

Comment [WU10]: The score must be in decimal rather than comma.

Ciamis Regency	0,23	22	
Garut Regency	0,23	23	
Subang Regency	0,13	24	Low
Banjar City	0,09	25	LOW
Tasikmalaya City	0,07	26	
Bandung City	0,06	27	

(Source: Data Processing Results 2021)

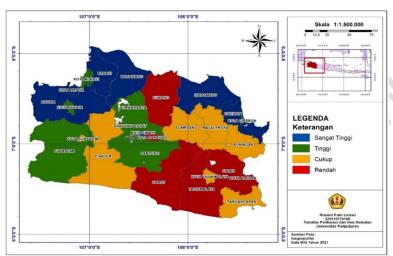


Fig. 5. Profile of production in Fisheries Processing Industry Competitiveness in 2018

From the resulting quartiles, it can be illustrated that there are five regencies and two city in the very high competitiveness category. Then for high competitiveness with four regencies and three cities, enough competitiveness with six regencies and one city, and for low competitiveness there are three regencies and three cities (Fig. 5).

3.3.4 Competitiveness Based on Science and Technology Variable

Competitiveness data that has been calculated, the final value of the Science and Technology variable is obtained with indicators of production productivity per worker showing the ranking and category of competitiveness of. Ranks in the Science and Technology of the fisheries processing industry can be seen in Table 6.

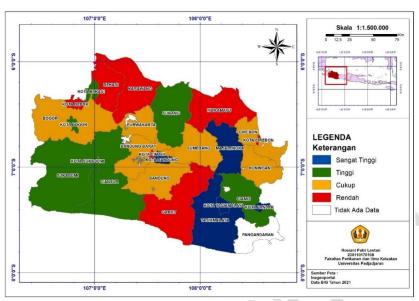


Fig. 6. Profile of science and technology in Fisheries Processing Industry Competitiveness in 2018

Table 65. Competitiveness ranking in West Java Province based on science and technology variable

Pagangy/City	Science and Technology Rank		Competitiveness
Regency/City	Value	Nalik	Category
Depok City	80	1	
Cimahi City	7	2	
Garut Regency	4	3	
Karawang Regency	3	4	Very High
Bekasi Regency	3	5	
Cirebon City	0,78	6	
Indramayu Regency	0,75	7	
Purwakarta Regency	0,59	8	
Cirebon Regency	0,380	9	
Bogor Regency	0,157	10	
Bandung Regency	0,155	11	High
Sumedang Regency	0,131	12	
Kuningan Regency	0,091	13	
Bandung Barat Regency	0,077	14	
Sukabumi City	0,074	15	
Bogor City	0,062	16	
Ciamis Regency	0,039	17	
Sukabumi Regency	0,034	18	Enough
Bekasi City	0,034	19	
Subang Regency	0,031	20	
Cianjur Regency	0,028	21	
Majalengka Regency	0,026	22	
Banjar City	0,025	23	Low
Tasikmalaya Regency	0,013	24	

Comment [WU11]: The score must be in decimal rather than comma.

Tasikmalaya City	0,013	25
Bandung City	0,004	26
Pangandaran Regency	0,000	27

(Source: Data Processing Results 2021)

Table 6-5 shows that Depok City is ranked 1st with a final score of 80 and is in the first quartile with a very high level of competitiveness. This is due to the high amount of production. Cimahi City is ranked 2nd with a final score of 7, with a very high level of competitiveness.

Regions with the second lowest ranking are Bandung City and Pangandaran Regency with low levels of competitiveness. The city of Bandung is located in the central part of West Java Province which is a mountainous area so that the application of science and technology variables is low.

From the resulting quartiles, it can be illustrated that there are-were four regencies and three city in the very high competitiveness category. Then for high competitiveness with seven regencies, enough competitiveness with four regencies and three city, and for low competitiveness there are three regencies and three cities (Fig. 6).

4. CONCLUSION

Based on the results of research that has been carried out, some conclusions are obtained as follows:

Depok City is ranked first (1st) in the very high competitiveness of the fisheries processing industry with a final score of 28.76. Depok City has advantages in the variables of facilities and infrastructure, production, and the application of science and technology. The region that is in the final ranking (27th) is Banjar City with a final score of 0.26. Banjar City does not have an advantage in each variable category in the competitiveness of the processing industry because it is in the and category moderate low of competitiveness.

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Comment [WU14]: Follow proper referencing style

Comment [WU12]: 0 score cannot be taken

Comment [WU13]: Need to rewrite that it can led to policy recommendation

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