

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_81976
Title of the Manuscript:	IMPACT OF BEHAVIOR BIASES ON INVESTOR DECISION MAKING REGARDING FINANCIAL SECURITIES
Type of the Article	

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>)

### **PART 1:** Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	The focus of this research is still too broad, so it would be better if it narrowed	
<b>Minor</b> REVISION comments	<ul style="list-style-type: none"><li>▪ Add another theoretical gap to the introduction</li><li>▪ Novelty is not clear yet. In the discussion or conclusion section</li><li>▪ The theoretical and empirical implications of the research findings have not been included</li></ul>	
<b>Optional/General</b> comments	In general, this writing is good and needs to improve through the suggestions given.	

### **PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

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