

Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_88881
Title of the Manuscript:	A Study on Dairy Products – a case Firm at West Godavari District of Andhra Pradesh.
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	<ol style="list-style-type: none">1. Please mention a brief background of the study in the abstract.2. How were the 120 respondents selected. Please mention the basis of selection of samples.3. Why is the study period just One month? Does this justify the study conducted? Please explain.4. Mention the methodology more clearly. It seems very abstract and incomplete.5. There is no much discussion in the paper. Please mention how your study is unique and adds to the existing knowledge in the domain.	
<u>Minor</u> REVISION comments	Do some more and intensive reviews	
<u>Optional/General</u> comments	Overall good but simple study. Please try to make it more meaningful.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Suvangi Rath
Department, University & Country	Odisha University of Agriculture and Technology, India