

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Agricultural Extension, Economics &amp; Sociology</a>
Manuscript Number:	Ms_AJAEES_86815
Title of the Manuscript:	A study on customers preferences towards landscape features of agri-tourism in Tamil Nadu
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

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### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	Overall, <ul style="list-style-type: none"><li>- The author should send the finalised copy for proofreading before the submission to the publisher.</li><li>- The author should double confirm the format of citation.</li><li>- Please ensure that all the used citations are listed in the reference lists.</li></ul>	
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments	<p>Abstract</p> <ul style="list-style-type: none"><li>- The direct objective is clear, however, the author do not cover the comparison's objective.</li><li>- The information of methodology is unclear.</li><li>- Does MANOVA can answer the direct and comparison objectives?</li><li>- The author should cover the implications in the abstract.</li></ul> <p>Introduction</p> <ul style="list-style-type: none"><li>- The author is advised to list the problem statements in Introduction. The problem statements can be used as backdrop for the proposed objectives.</li></ul> <p>Literature reviewing</p> <ul style="list-style-type: none"><li>- The author should prepare the literature reviewing for the research content especially the literature review for the 3 selected variables.</li><li>- The author should cover underlying theory, hypotheses development, research framework.</li></ul> <p>Methodology</p> <ul style="list-style-type: none"><li>- How do you measure all the chosen variables?</li><li>- The author should discuss the research procedure?</li><li>- The author should discuss the statistical tool to be used in order to analysis the collected data. Besides, the author should discuss the analyses used to answer the proposed objectives.</li></ul> <p>Results and discussions</p> <ul style="list-style-type: none"><li>- For demographic profile information, any specific findings form the demographic profile?</li><li>- The author should present the mean of variables, standard deviation, and skewness &amp; kurtosis after presenting the demographic profile information.</li><li>- Besides, the author should present the Cronbach alpha value for the chosen variables.</li><li>- The results and discussions should not combine together. The author should discuss and justify the results of the analysis clearly.</li></ul> <p>Conclusion</p> <ul style="list-style-type: none"><li>- The author should present implications which content theoretical and managerial implications.</li></ul>	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

### Reviewer Details:

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