

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Agricultural Extension, Economics &amp; Sociology</a>
Manuscript Number:	Ms_AJAEES_78315
Title of the Manuscript:	Assessing the information seeking behavior of urban farmers to design an integrated extension model
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	Proper alignment of text like quoting of references, full stop, camas, italics is needed Author hurriedly written the article, need to modify some sentences.	
<b>Minor</b> REVISION comments	Methodology chapter is needed to be more elaborative.	
<b>Optional/General</b> comments	<p>The concept of Urban Farming can bring back the traditional homestead farming culture and more than that, a nutritionally secured and environmentally sustainable society. As most of the urban dwellers are new to this setup, they need information and assistance for bring it in a successful way. Hence, there is a necessity for understanding their information needs, and the sources currently they are depending. The present study focuses on the information seeking behaviour and its utilisation constraints experienced by the farmers in an urban community. Author carried study on Assessing the information seeking behavior of urban farmers to design an integrated extension model at Ernakulam and Calicut districts which ranks first and third in degree of urbanisation in Kerala, respectively. From the findings of the study it was understood that, their information needs varies from the selection of nutritious food crop to marketing of surplus quantity produced. The constraints analysis could give suggestions for improvement and it can narrow down the gap between farmers - extension system. Based on this, an integrated urban farming extension model has been designed for the effective information dissemination to the farmers. This can save time of farmers and efforts of extension agents, and it will motivate them towards potential adoption of more technologies.</p> <p>The need of self sufficiency in food production was clearly evident when the COVID pandemic attacked the world. As a result of the lockdowns, in movement restrictions both for people and logistics and it had impact on limited access towards</p>	

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	<p>markets. It was the time everyone started to think not only about the quality but also very importantly about the quantity. A better planning and a well-designed extension system can develop an urban food system in our cities and thereby assuring not only the food availability but also the food stability. Analysis of Information seeking behaviour could help to overcome the gaps in the knowledge level of the farmers save time of farmers and efforts of extension agents, and it will motivate them towards potential adoption of more technologies.</p> <p>Article is well narrated by the author with excellent compilation of data.</p> <p>Article is recommended for publication in the Asian Journal of Agricultural Extension, Economics &amp; Sociology with some corrections.</p>	
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PART 2:

	<b>Reviewer’s comment</b>	<b>Author’s comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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