

Review Form 1.6

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|--------------------------|---|
| Journal Name: | South Asian Journal of Social Studies and Economics |
| Manuscript Number: | Ms_SAJ SSE_88933 |
| Title of the Manuscript: | THE LINK BETWEEN BUSINESS STRATEGY, COMPETITIVE ADVANTAGE AND FIRM VALUE MSME's CONSTRUCTIONS DURING COVID-19 PANDEMIC IN INDONESIA |
| Type of the Article | Original Research Article |

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalsajsse.com/index.php/SAJSSE/editorial-policy>)

PART 1: Review Comments

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| Compulsory REVISION comments | | |
| Minor REVISION comments | A good path coefficient usually a value above 0.90 is considered acceptable, and a good fit. How do you evaluate your value? | Reliability testing uses Cronbach's Alpha formula, as follows. $r_x = \left(\frac{n}{n-1} \right) \left(1 - \frac{\sum \sigma_t^2}{\sigma_x^2} \right)$ r_x = reliability sought n = number of question items $\sum \sigma_t^2$ = total score variance of each item σ_x^2 = total variance The standard used is alpha > 0.70 (sufficient reliability). |
| Optional/General comments | Write your abstract in italics form Describe your objectives in specific and separate manor It will be better if you discuss the comparisons of your findings with other researchers finding | Thank you for the review, I have fixed it. |

PART 2:

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| Are there ethical issues in this manuscript? | (If yes, Kindly please write down the ethical issues here in details) | No, there aren't ethical issues in this manuscript |