

Review Form 1.6

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJ SSE_88933
Title of the Manuscript:	THE LINK BETWEEN BUSINESS STRATEGY, COMPETITIVE ADVANTAGE AND FIRM VALUE MSME's CONSTRUCTIONS DURING COVID-19 PANDEMIC IN INDONESIA
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalsajsse.com/index.php/SAJSSE/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	Literature review should be improved.	Thank you for the suggestion, I have fixed it.
<u>Minor</u> REVISION comments	Conclusions should be illustrated with better, more and proper justification.	Thank you for the suggestion, I have fixed it.
<u>Optional/General</u> comments	No	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	No, there aren't ethical issues in this manuscript