

Review Form 1.6

Journal Name:	Journal of Scientific Research and Reports
Manuscript Number:	Ms_JSRR_85363
Title of the Manuscript:	Customer Cooperation and Organizational Support in the Adoption of Self-Service Technologies
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal’s peer review policy states that **NO** manuscript should be rejected only on the basis of ‘**lack of Novelty**’, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljsrr.com/index.php/JSRR/editorial-policy>)

PART 1: Review Comments

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	Abstract needs to mention the methodology	Mentioned
Optional/General comments	Comprehensive analysis of the content (most of the major points discussed). Communicates the key ideas/themes/findings with considerable clarity. Engaging introduction and conclusion, paper focus consistently supported. Logical development of ideas through well developed paragraphs and good use of transitions.	Thanks

PART 2:

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	