

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_87670
Title of the Manuscript:	TRANSFORMING PUBLIC HIGHER EDUCATION THROUGH FINANCIAL BEHAVIOURAL DRIVERS MODELS
Type of the Article	

General guideline for Peer Review process:

This journal’s peer review policy states that **NO** manuscript should be rejected only on the basis of ‘**lack of Novelty**’, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>)

PART 1: Review Comments

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	1. The use of English is still weak / lacking 2. no clear problem identification 3. The design of the hypothesis is still not clear 4. the conclusion must answer the hypothesis partially and simultaneously	1. - We still maintain the choice of the word "behaviour", “organisation” and “utilised” according to British English spelling. - iNcentives, Understanding mappings, Defaults, Giving feedback, Expecting error, and Structuring complex choices are acronym of NUDGES and could not be replace. - Present bias is terminology of economic behavior refers to the tendency of people to give stronger weight to payoffs that are closer to the present time when considering trade-offs between two future moments. 2. We have described the problem identification in the introductory section 3. Hypothesis design refers to the multiple correlation research design 4. We have written down the six hypothetical answers simultaneously in the conclusion section
Minor REVISION comments	Revision minor	
Optional/General comments		

PART 2:

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	