

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_84636
Title of the Manuscript:	A key Factor for purchasing Electric two wheeler, An analysis in Coimbatore city
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebea.com/index.php/AJEBA/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	1. Why the researcher use KMO and Bartlett's Test, please Explain.	To ensure that the variables they have used to measure a particular concept are measuring the concept intended
Minor REVISION comments	1. Need to give proper explanation for "From this study we can conclude that Factor 1 it includes Price, References, Beneficial financial or insurance options, Positive environmental effect" –Concluding remarks.	Based on analysis Factor 1 includes price, references, beneficial financial or insurance option, positive environment effect all are comes under factor named as price
Optional/General comments	1. Very good topic with environmental concern issue	Thank you sir

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	