

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_84154
Title of the Manuscript:	The Impact of Corporate Social Responsibility on Employee Retention in an Apparel Industry in Puttalam District
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ol style="list-style-type: none">1. Including the questionnaire in appendix would be useful for the reader to understand the key elements and approach of the study.2. A broader coverage of current CSR activities and Employee retention challenges in the industry in Puttalam would be useful to understand the importance of the study.3. The factors chosen for the study (Section 3, Fig. 1) what is the basis? Is there a factor analysis done to establish their significance? A short coverage on selection & significance of these factors would improve the quality of study.	No
Minor REVISION comments	None	
Optional/General comments	None	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	