

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_71930
Title of the Manuscript:	The Impact Employee Happiness on Turnover Intention: A Case Study of ABC Apparel Manufacturers & Suppliers Company
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://peerreviewcentral.com/page/manuscript-withdrawal-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ol style="list-style-type: none">1. Introduction - Recast paragraph 1, line 2, 6 and 7, paragraph 2, line 12-152. Literature 2.1 – Recast paragraph 2, line 6 and 7, correct spelling in paragraph 3, line 6, check grammatical error on line 6-73. 2.2 Turnover Intention – paragraph 1, line 10, no proper citation4. 2.3 Employee Happiness and Employee Turnover Intention – paragraph 1 line 1, the context of happiness is given should be revisited5. Conceptual Framework – no citation on the explanation6. Methodology statement – line 1-9 should be revisited and context explained clearly7. Demographic Analysis – line 3,4,7 and 11 has grammatical blunders, revisit8. Conclusion – paragraph 3, recast line 3 and 4, grammatical error, line 9 needs further explanation, recast line 17, 18 and 199. Paragraph 5 – recast line 1-310. Recast the entire paragraph 7	All the necessary corrections were done as indicated
Minor REVISION comments	<ol style="list-style-type: none">1. Topic - Of is missing in the Topic “The impact of employee happiness on turnover “2. Introduction – Paragraph 1 most in place of more3. Literature – 2.1, Paragraph 1, line 1, enables in place of enable, Line 9, keeps in place of keep. Paragraph 2, you cannot personalise and organisation use you, “their” instead.4. 2.3- paragraph 2, line 1. Occurs instead of occur5. Education Qualification should be educational qualification, repeat same at the last line6. Conclusion- Paragraph 1, line 8-9, paragraph 2, line 6 and 7 use their in place of your. Paragraph 4, employee should be singular “every employee”	Noted
Optional/General comments	<ol style="list-style-type: none">1. Poor use of punctuation mark2. There is no flow from introduction to literature review3. The write up in conclusion is too long and no citation	Noted

[Review Form 1.6](#)

PART 2:

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	