

Review Form 1.6

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_80911
Title of the Manuscript:	White beauty: The moderating role of social media addiction on social comparison and skin tone satisfaction
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajarr.com/index.php/AJARR/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>The article is lengthy having over 7000 words. Kindly follow the journal guideline regarding word limit.</p> <p>The referencing is inconsistent, mixing different methods. Kindly follow uniform referencing following journal guideline</p> <p>Introduction, Review and Aim can be brought under Introduction only and length may be restricted</p> <p>Under Method, better to mention study design first, then sample and measurements. Finally Procedure will come</p>	<p>We have amended the write-ups based on feedbacks given by Dr. PRA. The corrections are highlighted in yellow and as follows:</p> <ul style="list-style-type: none">- We shorten the Introduction section and combine all subsections into one- We corrected the layout of Methods, following the layout given by Dr. PRA- We double check the citation and reference style according to SDI journals guidelines.- We shorten the length of this article from 7895 words to 7009 words.
Minor REVISION comments	Spelling and Grammar to check	We have proofread and grammar check the article.
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	