

Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_76600
Title of the Manuscript:	THE EFFECT OF PERSONAL FACTORS AND SOCIAL ENVIRONMENT ON CONSUMERS OF ORGANIC VEGETABLES IN SURABAYA CITY
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://peerreviewcentral.com/page/manuscript-withdrawal-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none">In paragraphs 2, 3 and 4 of page 4 of the manuscript there is redundant wording. In them the same is explained, repeating sentences in several cases. I recommend that this text be redrafted, synthesizing the idea.On page 5 and 6 of the manuscript three sentences are repeated. Two of the three must be removed.	ok will fix
Minor REVISION comments	<ul style="list-style-type: none">There are several orthography errors in the References, which were indicated in the manuscripts and must be corrected.	ok will fix
Optional/General comments	<ul style="list-style-type: none">According to what is written in the manuscript, the population that consumes vegetables does so mainly because of the social factor. If the author agrees, I recommend that in the conclusion of the manuscript it is taken into account that although both factors, personal and social, influence favourably, consumers are influenced more by one factor than by another.	ok i agree

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	