

**Editor's Comment:**

The revised manuscript may add some information for his research area. Some comments as follow:

1. Basically the conceptual model is very simple and the measurement tool only examine the relationship for each dimension.
2. The author can more deeply use the demographic variables to discuss the differences between the dimension of service quality and customer satisfactory in descriptive analysis in his section.
3. In regression analysis, the dimensions of service quality( *Tangibility, Reliability, Responsiveness, Assurance, Empathy*) had different importance from the value of coefficient. The author should explain the reason and managerial implication in his case.

*I suggest minor revised after accept.*

**Editor's Details:**

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