

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_125666
Title of the Manuscript:	Business Models in the Women’s Spa Industry in Taiwan: A Case Study of Bonjomay Spa
Type of the Article	Original Research Article

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This is very important topic to discuss and also the global spa industry is very interesting to gain knowledge. Readers will influence to grab ideas about beauty spa specially ladies. If you can follow more literatures. These days ladies find good products for their beauty. So that scientific community can use this information and also marketers can follow tricks.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	If you can use more literature to prove your conclusion.	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Author use literatures to prove Author's ideas and the suggestions are good. As my view this research article is useful for future researchers. Data analysis can include to this abstract. And also problem must be highlighted for doing this research.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	If you can follow more references. (S. A. Ali, 2016) , (Bansal, 2016)	
Minor REVISION comments	Yes	
Is the language/English quality of the article suitable for scholarly communications?		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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