

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_125666
Title of the Manuscript:	Business Models in the Women’s Spa Industry in Taiwan: A Case Study of Bonjomay Spa
Type of the Article	Original Research Article

Review Form 3

PART 1: Review Comments

<u>Compulsory</u> REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	The paper seems to be adequate. It is better to replace the word unscoped with unstructured interview	Okay, it has been revised (as highlighted in yellow in the article
Is the title of the article suitable? (If not please suggest an alternative title)	yes	Okay
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Abstract can be Improved	Okay
Are subsections and structure of the manuscript appropriate?	ok	Okay
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Needs to improve	Okay
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	References can be increased	Okay,
<u>Minor</u> REVISION comments Is the language/English quality of the article suitable for scholarly communications?	Language needs to be made scholarly, overall.	Okay,
<u>Optional/General</u> comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	