

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_111309
Title of the Manuscript:	The Influence of Subjective Norms and Religiosity on the Purchase Intention of Halal Products with the Mediator Variable of Consumer Attitudes
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments) 7. The study hypothesis	1. The line of argument presented is relevant to be shared with the scientific community 2. The topic is appropriate 3. The abstract needs to be worked on since it does not discuss the major findings from the study. 4. The subsection covers the best structures related to articles. 5. This depends upon resolving the correction suggested 6. The references presented are current and appropriate to the study 7. The study hypotheses 3 and 4 are not properly presented in Figure 1. This must be addressed immediately or removed since there's no clear link and it is associated with how they were stated.	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	1. The study must stick to one standard of language either British or American, this is not clear in the article.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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