

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_111531
Title of the Manuscript:	The Influence of Service Quality and Price on Customer Loyalty with Customer Satisfactions an Intervening Variable (Study of Indomaret in Bandung Raya)
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	<p>Yes, this study involves the service quality and price factors which are crucial.</p> <p>The title can be modified as “ The factors influencing customer loyalty and customer satisfaction at Indomart in Bandung Raya”</p> <p>Yes it looks appropriate but the sample size is limited to 160 only.</p> <p>Can add more review of literature.</p> <p>Yes as the study involves the service quality model it has covered the quality attributes.</p> <p>The references looks recent(2022) but few more can be added.</p> <p>The keywords are mentioned in the brackets.</p>	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	Yes	
Optional/General comments	Literature review format need to be checked for the common format.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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