

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_111531
Title of the Manuscript:	The Influence of Service Quality and Price on Customer Loyalty with Customer Satisfactions an Intervening Variable (Study of Indomaret in Bandung Raya)
Type of the Article	Research paper

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u>	The manuscript is important as it provides solution to business challenges Title is suitable and understandable Abstract has expected information, but implications to theory must be added. Subsections and structure of the manuscript are all appropriate It is correct despite issues raised which require attention Some sources are old, author(s) may include more 2022 and 2023 sources. These sources maybe added: https://doi.org/10.1108/EJMS-01-2023-0003 https://doi.org/10.14426/jei.v3i1	Okay Okay
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	The language is good and looks suitable for scholarly communication upon attending to other issues raised	
Optional/General comments	Tenses should be corrected especially in the methodology section where the author mixed future and past tenses. The use of past tense is most preferred e.g. section 3.2. Information on how the instrument was designed is missing in the methodology section.	

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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	