

## Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_110941
Title of the Manuscript:	Maintaining Traditional Market to Encourage Local Economy
Type of the Article	Original Research Article

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <ol style="list-style-type: none"> <li><b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li><b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li><b>Is the abstract of the article comprehensive?</b></li> <li><b>Are subsections and structure of the manuscript appropriate?</b></li> <li><b>Do you think the manuscript is scientifically correct?</b></li> <li><b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p><b>STRENGTH:</b></p> <ul style="list-style-type: none"> <li>The article addresses an important issue of Rural Development--- Maintaining Traditional Market to Encourage Local Economy. Given the significance of traditional market in our local economy it's important to talk about development.</li> <li>The article provides a detailed description of Village owned enterprise (BUMDesa) and Kembangsari traditional market.</li> <li>Good in-text citations</li> </ul> <p><b>WEAKNESSES:</b></p> <ul style="list-style-type: none"> <li>Introductory section didn't mention any aspect about the concept of traditional markets</li> <li>The problem to be addressed <b>(statement of the problem) is not found</b> in the introductory section</li> <li>No literature review which could add more understanding. This could add more comprehensive interpretation</li> <li>The methodology section is <b>not well detailed</b>. No information on the sample size, sampling technique and model specification. This clarity will be essential for better understanding of the research process</li> <li><b>Abstract section</b> not <b>well structured</b> in a comprehensive manner.</li> </ul> <p><b>SUGGESTIONS</b></p> <ul style="list-style-type: none"> <li>Enhance the introduction by incorporating the as of traditional market</li> <li>Enhance the literature review by incorporating more studies related to tradition market faced globally. This will strength the theoretical foundation of the study</li> <li>Include more detailed explanation of the results and their significance to enhance reader understanding</li> </ul> <p style="text-align: center;"><b>Suitable article title:</b> <b>Local Economy and Traditional Market: Empirical Evidence of Kembangsari Traditional Market.....</b></p>	
<p><b>Minor</b> REVISION comments</p> <ol style="list-style-type: none"> <li><b>Is language/English quality of the article suitable for scholarly communications?</b></li> </ol>	Excellent English Language Skills	
<b>Optional/General</b> comments	Accepted manuscript with major corrections	

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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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