

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_110941
Title of the Manuscript:	Maintaining Traditional Market to Encourage Local Economy
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u>	STRENGTH: <ul style="list-style-type: none"> The article addresses an important issue of Rural Development--- Maintaining Traditional Market to Encourage Local Economy. Given the significance of traditional market in our local economy it's important to talk about development. The article provides a detailed description of Village owned enterprise (BUMDesa) and Kembangsari traditional market. Good in-text citations WEAKNESSES: <ul style="list-style-type: none"> Introductory section didn't mention any aspect about the concept of traditional markets The problem to be addressed (statement of the problem) is not found in the introductory section No literature review which could add more understanding. This could add more comprehensive interpretation The methodology section is not well detailed. No information on the sample size, sampling technique and model specification. This clarity will be essential for better understanding of the research process Abstract section not well structured in a comprehensive manner. SUGGESTIONS <ul style="list-style-type: none"> Enhance the introduction by incorporating the as of traditional market Enhance the literature review by incorporating more studies related to tradition market faced globally. This will strength the theoretical foundation of the study Include more detailed explanation of the results and their significance to enhance reader understanding <p style="text-align: center;">Suitable article title: Local Economy and Traditional Market: Empirical Evidence of Kembangsari Traditional Market.....</p>	Noted Revision amended Correction made Revised as suggested
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	Excellent English Language Skills	Ok
Optional/General comments	Accepted manuscript with major corrections	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	