

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_110050
Title of the Manuscript:	A Latent Dirichlet Allocation (LDA) Semantic Text Analytics Approach to Explore Topical Features in Charity Crowdfunding Campaigns
Type of the Article	Original Research Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	Yes Yes Yes Yes No	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	The manuscript needs to be proofread again. There are few grammatical errors which need to be corrected.	
Optional/General comments	1. The Author(s) may see the following research to take a further reference to the use cases of LDA: https://link.springer.com/article/10.1007/s11042-022-13500-z https://ieeexplore.ieee.org/stamp/stamp.jsp?arnumber=9917519 https://www.hindawi.com/journals/js/2022/5442865/ 2. The visual representations may improve the quality of the paper. 3. The methodology of the paper fails to list important steps like, data cleaning, preprocessing and topic modeling. 4. Table 5 can be converted to graphical view.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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Reviewer Details:

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