

**Review Form 1.7**

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_110050
Title of the Manuscript:	A Latent Dirichlet Allocation (LDA) Semantic Text Analytics Approach to Explore Topical Features in Charity Crowdfunding Campaigns
Type of the Article	Original Research Article

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### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments  1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)  2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)  3. <b>Is the abstract of the article comprehensive?</b>  4. <b>Are subsections and structure of the manuscript appropriate?</b>  5. <b>Do you think the manuscript is scientifically correct?</b>  6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b>  <u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u>	<i>I have read your article with considerable interest. I notify you that your article is worthwhile in structure and writing. This article is totally straightforward to read, comprehend and applied to real-world problems. You have prepared a good and valuable article. There are some points in order to improve the article.</i>  <b>Yes</b>  <b>Yes</b> (If possible, please add some more punctual research points in the abstract part that can be made from your article.)  <b>Yes</b>  <b>Yes</b>  <b>Yes</b> , References should be in proper journal format. Some references are not proper like [02, 07, and others]	
<b>Minor</b> REVISION comments  1. <b>Is language/English quality of the article suitable for scholarly communications?</b>	<b>Yes</b> , <i>This manuscript would be acceptable if the <b>minor revision</b> has been completed</i> 1. <i>Please enhance your introduction section and add some literature review parts.</i> 2. <i>There are some grammatical mistakes and improved English language.</i> 3. <i>Describe the practical implication of your model. Improve the conclusion section with effective results.</i> 4. <i>Add Practical implantation of this study of the real world.</i> 5. <i>Kindly improve your conclusion section. The conclusion can be one paragraph approximately 200-250 words.</i> 6. <i>Please add the Funding Statement and Conflicts of Interest before your references.</i>	
<b>Optional/General</b> comments		

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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