

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_110050
Title of the Manuscript:	A Latent Dirichlet Allocation (LDA) Semantic Text Analytics Approach to Explore Topical Features in Charity Crowdfunding Campaigns
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u>	<i>I have read your article with considerable interest. I notify you that your article is worthwhile in structure and writing. This article is totally straightforward to read, comprehend and applied to real-world problems. You have prepared a good and valuable article. There are some points in order to improve the article.</i> Yes Yes (If possible, please add some more punctual research points in the abstract part that can be made from your article.) Yes Yes Yes , References should be in proper journal format. Some references are not proper like [02, 07, and others]	The abstract is modified
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	Yes , <i>This manuscript would be acceptable if the minor revision has been completed</i> 1. <i>Please enhance your introduction section and add some literature review parts.</i> 2. <i>There are some grammatical mistakes and improved English language.</i> 3. <i>Describe the practical implication of your model. Improve the conclusion section with effective results.</i> 4. <i>Add Practical implantation of this study of the real world.</i> 5. <i>Kindly improve your conclusion section. The conclusion can be one paragraph approximately 200-250 words.</i> 6. <i>Please add the Funding Statement and Conflicts of Interest before your references.</i>	The introduction section is enhanced Grammatical mistakes have been fixed Practical implication section has been added Practical implication section has been added Conclusion section has been improved Funding statement has been added
Optional/General comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	