

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_98855
Title of the Manuscript:	Research on network marketing strategy of Hongze Lake hairy Crab
Type of the Article	Marketing

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	Yes Yes The findings of the study must be added at the end of the abstract The research divisions are not appropriate. The study methodology and conclusion are not clear Yes Need to add many studies because they are few The role of social media in tourism marketing in Jordan M Alghizzawi, SA Salloum, M Habes - International Journal of Information Technology and ..., 2018 The role of digital marketing in consumer behavior: A survey M Alghizzawi - Int. J. Inf. Technol. Lang. Stud, 2019	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	yes	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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