

Review Form 3

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| Journal Name: | Asian Journal of Economics, Business and Accounting |
| Manuscript Number: | Ms_AJEBA_126423 |
| Title of the Manuscript: | THE EFFECT OF SUSTAINABLE BUSINESS PRACTICES ON COMPANY VALUE IN INDONESIA STOCK EXCHANGE SRI-KEHATI INDEX COMPANIES |
| Type of the Article | Research study |

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

| Compulsory REVISION comments | Reviewer's comment | Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i> |
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| Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part. | This manuscript provides valuable insights into the relationship between sustainable business practices and firm value, particularly within the context of Indonesia's SRI-KEHATI index. By employing rigorous quantitative methods and analyzing the impact of economic, environmental, social, and governance (EESG) performance, it contributes to the growing body of literature on sustainability and corporate governance. The findings highlight the nuanced effects of these performance indicators on company value, especially in light of the COVID-19 pandemic, making it a significant resource for researchers, investors, and policymakers interested in integrating ESG factors into business strategies. Furthermore, the study's recommendations for future research the study's recommendations for future research provide a foundation for further investigation into the impact of sustainability on organisational performance in diverse contexts. | Noted |
| Is the title of the article suitable? (If not please suggest an alternative title) | Yes, the title of the article is suitable as it accurately reflects the focus of the research on the effects of sustainable business practices on company value within the context of Indonesia's SRI-KEHATI index. It clearly indicates the key variables being studied, including economic, environmental, social, and governance performance, which aligns with the content of the manuscript. | Noted |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | The abstract of the article is generally comprehensive as it outlines the key focus areas, including the relationship between sustainable business practices and firm value, the context of Indonesia's SRI-KEHATI index, and the impact of the COVID-19 pandemic as a moderating variable. However, it could benefit from a clearer summary of the main findings and implications of the research to provide a more complete overview. Specifically, including the results regarding the influence of economic, environmental, social, and governance performance on company value would enhance its clarity and impact. Therefore, I suggest adding a brief mention of these findings while ensuring that the abstract remains concise. | Noted thank you for your input. Please allow me to explain that many people are already familiar with the abbreviation for economic, environmental social and governance performance as EESG, but because the focus of this research is on the pillars of EESG, namely the economic pillar, environmental pillar, social pillar and governance pillar and if it is changed by abbreviating it, it is worried that the message conveyed to the reader will be ambiguous. |
| Are subsections and structure of the manuscript appropriate? | Yes, the subsections and structure of the manuscript are appropriate. The organization allows for a clear presentation of the research objectives, methodology, results, and discussions, which facilitates understanding of the complex relationships between sustainable business practices and firm value. Each section logically builds upon the previous one, ensuring that readers can follow the progression of the research. This structured approach is essential for effectively communicating the findings and implications of the study. | Noted |
| Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically | This manuscript demonstrates scientific robustness and technical soundness through its rigorous quantitative methodology and comprehensive data analysis. The authors conducted thorough classical assumption tests, including normality, multicollinearity, autocorrelation, and heteroscedasticity, | Noted |

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| robust and technically sound? A minimum of 3-4 sentences may be required for this part. | ensuring that the regression model used is valid and reliable for hypothesis testing. Additionally, the use of a unique dataset comprising companies consistently included in the SRI-KEHATI index over a decade enhances the credibility of the findings. The clear articulation of the relationships between economic, environmental, social, and governance performance and firm value, along with the moderating effects of PROPER and COVID-19, further underscores the manuscript's scientific integrity and relevance to the field of sustainability research. | |
| Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. - | The references in the manuscript appear to be sufficient in number and relevant to the topic of sustainable business practices and firm value. However, it is essential to ensure that the references are also recent to reflect the latest developments in the field. While some references date back a few years, including more recent studies from 2022 or 2023 could enhance the manuscript's relevance and credibility. | Noted There are several references that are very relevant to the context of the research coming from articles whose publication year is before 2020, researchers must use it because the year above 2020 I have difficulty finding articles that match what the author wants. |
| Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications? | The language and English quality of the article are generally suitable for scholarly communication. The manuscript effectively conveys complex ideas and research findings in a clear and coherent manner. However, there may be minor grammatical errors or awkward phrasing that could benefit from further editing to enhance readability and professionalism. Overall, the manuscript meets the standards expected in academic writing, but a thorough proofreading could improve its quality further. | Noted |
| Optional/General comments | <p>1. Strengths:</p> <ul style="list-style-type: none">○ The manuscript presents a clear and structured analysis of the impact of sustainable practices on firm value, utilizing a robust quantitative methodology.○ Key findings are well-articulated, highlighting significant relationships between economic, environmental, and governance performances with firm value.○ The study addresses relevant contemporary issues, such as the effects of COVID-19 on business practices, which adds to its significance. <p>2. Areas for Improvement:</p> <ul style="list-style-type: none">○ Some sections could benefit from clearer phrasing and grammatical refinement to enhance readability.○ The discussion on social performance could be expanded to provide more context on why it does not significantly influence company value, as this is a critical finding.○ Including more recent references could strengthen the literature review and contextualize the findings within the current research landscape. <p>Overall, the manuscript is well-conceived and contributes valuable insights to the field, but minor revisions are needed to improve clarity and depth.</p> | Noted |

PART 2:

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| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
| Are there ethical issues in this manuscript? | (If yes, Kindly please write down the ethical issues here in details) | Noed |