## **Editor's Comment:**

The manuscript is an original research article and important to the community.

- 1. The title is an important one.
- 2. The abstract is briefed.
- 3. The keywords are missing.
- 4. The introduction carried important information.
- 5. The literature review is available.
- 6. The methodology is discussed.
- 7. The result and discussion are analyzed.
- 8. The conclusion and recommendations are significant.
- 9. The references are present.

Overall article is satisfactory. I recommend the manuscript for publication.

## **Editor's Details:**

Dr. Rakesh Verma Associate Professor, GNIOT MBA Institute, India.