

# Review Form 3

Journal Name:	<a href="#">Asian Journal of Agricultural Extension, Economics &amp; Sociology</a>
Manuscript Number:	Ms_AJAEES_126332
Title of the Manuscript:	AN ANALYSIS OF MARKETING STATUS OF BT COTTON SEED IN DEVBHUMI DWARKA DISTRICT
Type of the Article	Original Research Article

**General guidelines for the Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

<https://r1.reviewerhub.org/general-editorial-policy/>

**Important Policies Regarding Peer Review**

Peer review Comments Approval Policy: <https://r1.reviewerhub.org/peer-review-comments-approval-policy/>  
Benefits for Reviewers: <https://r1.reviewerhub.org/benefits-for-reviewers>

Review Form 3

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	1. Well written & well-presented but lacks meaning full analysis; 8 groups [tables] were given but not tried to integrate them – otherwise they serve qualitative purpose only; and to serve Bt-cotton seed industry; non-Bt-cotton issue is not touched; since 2002/03 in seven years Bt cotton seeds were changed three types as they failed within three years and now BG-II & BG-III entered the market and how it is effecting Bt-Cotton yield. What about non-Bt cotton market? What about the yield and inputs==etc. under the 8 groups and seed varieties.	This research paper focuses exclusively on Bt cotton, providing a foundation for future researchers to explore the marketing channels, market share of BG-II and BG-III varieties, and the socio-economic factors influencing brand choice among cotton farmers. Additionally, it highlights how selecting higher-yielding varieties can enhance economic benefits for growers
Is the title of the article suitable? (If not please suggest an alternative title)	OK	Ok
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	OK	Ok
Are subsections and structure of the manuscript appropriate?	OK	Ok
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.		
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.		
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	All correction is done and highlighted in original manuscript.