

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_126332
Title of the Manuscript:	AN ANALYSIS OF MARKETING STATUS OF BT COTTON SEED IN DEVBHUMI DWARKA DISTRICT
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	As Cotton is one of the major crop, grown in the Country, study on the marketing channels is useful for the line departments as well as policy makers	Marketing channel and market share and socioeconomic characteristics of cotton growers are also done in research paper.
Is the title of the article suitable? (If not please suggest an alternative title)	A STUDY ON MARKETING CHANNELS OF <i>BT</i> COTTON SEED IN DEVBHUMI DWARKA DISTRICT	This research paper not only for marketing channel so i suggest “AN ANALYSIS OF MARKETING STATUS OF <i>BT</i> COTTON SEED IN DEVBHUMI DWARKA DISTRICT IN GUJARAT IN INDIA”
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	CORRECTIONS SUGGESTED IN THE MANUSCRIPT NEED TO BE CARRIED OUT	All correction is made in original manuscript
Are subsections and structure of the manuscript appropriate?	NO NEED OF GIVING INFORMATION ON PROFILE OF COTTON GROWERS. INSTEAD AUTHOR SHOULD HAVE FOCUSSED MORE ON MARKETING CHANNELS AND WHICH CHANNEL WAS MORE ECONOMICAL TO FARMERS.	Thank you for your valuable feedback. While we understand the importance of focusing on marketing channels and their economic impact on farmers, we believe that including the socio-economic profile of Bt cotton growers is essential to comprehensively understand the factors influencing their choices within the cotton market. This research paper aims to provide insights not only into the marketing channels and their relative economic benefits for farmers but also into the socio-economic characteristics of Bt cotton growers, which play a crucial role in brand preference and adoption of different seed varieties. Additionally, the paper examines the market share of various companies in the study area, offering a well-rounded view of the Bt cotton market landscape. These elements are intended to support future research in developing targeted strategies that address both the economic and socio-demographic dimensions of Bt cotton cultivation.
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Simple analysis using frequency and percentage was done	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	NONE OF THE REFERENCES MENTIONED AT THE END OF THE PAPER ARE CITED IN THE ARTICLE.	Reference are cited in original manuscript.
Minor REVISION comments	CORRECTIONS NEED TO BE CARRIED OUT AS SUGGESTED	
Is the language/English quality of the article suitable for scholarly communications?		
Optional/General comments	Paper may be published only after making all the corrections suggested SEE ATTACHMENT	All corrections id done and highlighted in manuscript

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	