Review Form 3

Journal Name:	**Asian Journal of Economics, Business and Accounting**
Manuscript Number:	**Ms_AJEBA_126656**
Title of the Manuscript:	**A Study on Employee Loyalty and Performance in Taiwan's Semiconductor Industry - Considering the Impact of TSMC's Business Alliance**
Type of the Article	**Original Research Article**

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

Compulsory REVISION comments	**Reviewer's comment**	**Author's Feedback** *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	**The information gathered from this study will provide employers and government institutions with vital information that might be used to establish or improve upon an employer's employee recognition program, professional development opportunities, improvement in the operational policies and programmes and or employee merit based benefits programs. I like the research work because of its cross sectional outlook. The scope and relative vantage position in the development of the country industrial agenda.**	
Is the title of the article suitable? (If not please suggest an alternative title)	**Employee Loyalty and Performance of Taiwan's Semiconductor Industry: Analysis of TSMC's Business Alliance**	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	**The addition of the quantitative result from the analysis to bring out the implications to the scope**	
Are subsections and structure of the manuscript appropriate?	**Yes**	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	**Scientifically, the manuscript is correct. The robustness comes from the descriptive analysis of the result which the researchers brought out the implications to the business environment.**	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. -	**The references are not sufficient since it is a research covering number of years. Robust empirical details would have substantiated the quantitative result. The decategorization, recategorization and cross categorization of employee loyalty across the various stages of semiconductor industry.**	
Minor REVISION comments **Is the language/English quality of the article suitable for scholarly communications?**	Yes	
Optional/General comments		

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	

Reviewer Details:

Name:	**Chukwuoyims, Kevin Egwu**
Department, University & Country	**Alex Ekwueme Federal University Ndufu Alike Ikwo, Nigeria**