

Review Form 1.7

Journal Name:	Journal of Scientific Research and Reports
Manuscript Number:	Ms_JSRR_115747
Title of the Manuscript:	Marketing Promotion Strategies of Natural Health Products and Health Outcomes of Public Transport Passengers in Cameroon
Type of the Article	Empirical study conducted within Cameron country

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	<p>The paper follows the major sequence stages to conform to scientific research development. The title describes the paper content and so for the abstract.</p> <p>For references, it is to adopt one style for cited reference in the text either name + year of publication. For the references included at the end of your paper, it is necessary to add the edition and DOI of each paper cited. You have to revise certain passages; the first passage included in “statement of the problem” includes some value judgment, it is to add references or withdraw it . In the part entitled “Consumer decision-making theory: you mentioned (according to this notion ... and this model considered ... about which model and which notion you are referring to??</p>	<p>The paper respect in generally the scientific research structure. But, it necessitates an adjustment and rewriting some passages for better analysis of the targeted subject.</p> <p>I have adopted the APA referencing style I have added the DOI for those that have</p> <p>I have reviewed the highlighted sentences</p>
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	The paper should be revised and some statements requires rewriting for final acceptance (further details are described in the comments above.	The paper has been revised accordingly as recommended by the reviewer
Optional/General comments		ok

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	