# **Review Form 1.7**

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_115934
Title of the Manuscript:	The Empowerment of Entrepreneurship to Rural Revitalization for College Students Returning Hometown
Type of the Article	Original Research Article

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#### **PART 1:** Review Comments

Reviewer's comment		Author's comment (if agreed with reviewer, correct
		the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments  1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)  2. Is the title of the article suitable? (If not please suggest an alternative title)  3. Is the abstract of the article comprehensive?  4. Are subsections and structure of the manuscript appropriate?  5. Do you think the manuscript is scientifically correct?  6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.  (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	<ol> <li>YES, the manuscript addresses a significant issue facing many societies: the challenge of high levels of college graduates coupled with a grim employment situation. By exploring the potential solution of returning hometown college students' entrepreneurship, it offers insights into a practical strategy for tackling unemployment while also contributing to rural revitalization. The study's findings, based on interviews with applied university students, shed light on the perceptions and challenges surrounding entrepreneurship among this demographic. Moreover, the paper provides actionable suggestions for policymakers and educators to better support and encourage entrepreneurship among college students, making it relevant and valuable for the scientific community concerned with economic development, education, and social policy.</li> <li>The title of the article, "Exploring the Perceptions of College Students Returning Hometown to Start Businesses: Challenges and Suggestions," is suitable as it accurately reflects the focus and scope of the research.</li> <li>Based on the information provided, the abstract appears to provide a comprehensive overview of the article's key points. It introduces the problem of increasing college graduates and a challenging employment situation, highlights the potential solution of entrepreneurship among returning hometown college students, mentions the dual benefits of addressing unemployment and contributing to rural revitalization, outlines the methodology of the study (interviewing 14 applied university students), summarizes the main findings regarding perceived entrepreneurial issues and weak awareness of entrepreneurship among respondents, and concludes with actionable suggestions for policymakers and educators.</li> <li>Based on the information provided, it seems that the manuscript includes appropriate subsections and structure. The sections mentioned in the provided description include an introduction addressing the problem, a methodology section detail</li></ol>	
	accuracy.  6. Yes.	
Minor REVISION comments  1. Is language/English quality of the article suitable for scholarly communications?	Overall, the manuscript is well-written and provides valuable insights into college students' perceptions of entrepreneurship and the challenges they face when returning hometown to start businesses. With some minor revisions for clarity and coherence, the manuscript will likely make a valuable contribution to the field.	

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Optional/General comments	However, there are areas where the manuscript could be further improved:	
	Clarify the research objectives and hypotheses at the outset to provide a clear roadmap for the study.  Provide more detailed information on the methodology, particularly regarding the selection of participants and the interview process.  Enhance the discussion section by integrating the findings with relevant literature and theoretical frameworks.  Ensure that each recommendation is actionable and supported by the empirical findings.	

### PART 2:

		Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### **Reviewer Details:**

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