

Review Form 1.7

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_100178
Title of the Manuscript:	Viewers Perception on ICU “Chumba Cha Umbea” Television Programme of DSTV’s Maisha Magic Bongo Channel in Adherence to Ethical Values in Tanzania
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	Yes to certain extend. Is this paper specifically intended for a particular career group such as the media? Is its purpose to advocate for changes in the Media Act or any policies? Yes No, please refer the docx file for comments The introduction and lit review parts are too lengthy. Sufficient, yes, recent, NO	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?		
Optional/General comments	A very good writings however please 1. Proofread your article 2. Please make necessary corrections, especially the methodology part 3. The analysis data is so simple, no demographical data	

PART 2:

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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