

Harnessing Machine Learning for Effective Cybersecurity Classifiers

ABSTRACT

Machine learning has emerged as a transformative force, innovating diverse industries through its capacity to infuse meaningful insights from large datasets. It plays a pivotal role in powering data analysis, discover pattern matching, identifying hidden or evolving risks in securing systems. The ability of categorizing and behavior analysis is central to its efficacy in cybersecurity. This paper highlights the importance of machine learning in landscape of cyber threats. In this paper, we have identified few machine learning algorithms to categorize huge dataset. The complexities of identifying hidden risks increases by many folds, when the input data is voluminous. Evaluating and contemplating the underlying meaning of data is time-consuming and can be missed easily. We compared different types of machine learning algorithms. Each machine learning algorithm has its strength and weakness. It is found that, the TressJ48 algorithm is proficient in classifying the large dataset, betterthan Naive Bayes and Decision Stump algorithms. The efficient classifier helps to generate insight, which can be further used to make decisions in terms of cybersecurity

Keywords: Machine learning, Security, Cybersecurity, Detection system, Classification

1. INTRODUCTION

The proliferation of smart devices like smart phones, tablets, IoT devices, and other connected technologies like Intrusion detection system (IDS), Intrusion Prevention System (IPS) has been an eminent trend. This is otherwise called Fourth Industrial Revolution, commonly refereed as Industry 4.0 [1]. In the last 5 years the digital devices increased from 8.3 billion to 30 billion. Statista suggested that there will be an exponential rise of digital devices ranging to 75.44 billion by the year 2025 [2]. With the increasing ubiquity of IoT devices, the number of devices to be used in cyber-attacks increases [3,4]. The usage of interconnection of digital devices generates a huge volume of data. The exponential increase in connected devices and the extent of cybersecurity threats makes it evident to keep the cybersecurity practices secure. The technical report of Gartner 2023, outlines the strategic technology trends [5]. It highlights that the observable data is the most precious monetizable asset for any business in the upcoming technological era. If the data and metadata can be used as input in AI-based models to extract business capabilities, then businesses can use the obtained knowledge to gain competitive advantage and security from peers. Additionally, it is predicted that by 2026, the organizations that operationalize AI for transparency, trust and security were likely to see a 50 % improvement in terms of business goals and user acceptance.

This paper aims to highlight the importance and impact of cybersecurity practices in terms of the selected machine learning algorithms. Organizations of size small, medium and large are using cybersecurity approaches like Intrusion Detection System (IDS) [6, 7], Intrusion Prevention System (IPS) [8,9,10], penetration testing to find vulnerabilities in their system and make it more robust. This paper mainly focuses that efficiency of IDS, IPS and penetration system [11,12,13, 14] depends on the machine learning algorithm used in these systems. The introduction of this paper outlines the importance of machine learning algorithms [15,16,17,18,19,20, 21] in cybersecurity measures. Section 2, discusses the about of various types of machine learning algorithms which are used in cybersecurity context. It also entails the difference between machine learning and cognitive intelligence. Section 3, depicts the related work on the subject matter and the reason behind the research path. Section 4 highlights the machine learning based classification model. It discusses its input, data flow, and output. It mainly emphasizes on identification of the vector space model, which provides framework for analyzing textual information and section 5, explains the methodology of the proposed classification model, experimental set-up and result. Section 6 includes a conclusion.

2. MACHINE LEARNING

The brain and natural intelligence extract information are categorized at the level of data, information, knowledge and intelligence. In this paper, we are trying to follow the same path. The data level represents the raw data. At the information level, we clean the data and define a scope. At the knowledge level, we try to get insight. Finally, at the intelligence level, we try to apply the gained knowledge in the system to make it more robust and efficient.

Data and information processing have been studied for a long time. However, with the emergence of Big Data and powerful data processing tools, researchers and academicians are non-stop working towards application-oriented data processing. The research progress in theories, mathematical approaches, and systematic studies in cognitive informatics and machine learning computing are yet to be mainstream. The basic approach is to invent cognitive computers, cognitive robots, and cognitive systems that extend human learning ability, wisdom and creativity [22, 23, 24, 25]. The cognitive ability of system can enhance with usage of machine learning. Machine learning models are categorized into supervised and unsupervised learning. It further divided into many methods like SVM (Support Vector Machine), ANN (Artificial Neural Network), MLP (Multi-Layer Perceptron). Every technique has its strength and weakness. With more devices and more businesses moving to information technology, there has been a steep rise in cybersecurity threats in the last decade. In today's day and age, every organization of all sizes are directly or indirectly impacted by data leak and cyber threats. Researchers have highlighted the state of the art of cyber-attacks and suggested a security framework based on industries to tackle attacks [26, 27,28]. As per Cisco Systems, there has been a jump of 25% in cybersecurity attacks in almost more than 60 % of organizations worldwide since 2020[29]. In cybersecurity machine learning can be beneficial to understand the weak spot, and identifying the application detection systems [30, 31, 32, 33, 34]. Applications like cognitive robots, cognitive learning engines, cognitive internets, cognitive translators, cognitive control systems, and cognitive automobiles are a few functional aspects of cognitive computing [35].

3.RELATED WORK

Machine learning has been instrumental in cybersecurity [36,37, 38, 39, 40]. The capabilities which make machine learning importance are anomaly detection [41, 42, 43, 44, 45]. Behavioral analysis [46,47], predictive analysis [48,49], real-time analysis [50,51,52], network security monitoring [53, 54, 55, 56, 57]. The intrusion detection model has been used for many years to detect break-ins, penetration, and computer-related attacks [58, 59, 60]. It was found that anomaly detection in predefined signatures, network traffic and content hidden in single network packets were enhancing the efficacy of the Intrusion Detection System (IDS) [61]. Additionally, data processing enhances the accuracy and capability of network intrusion detection systems (NIDS) [62,41]. Data preprocessing helps in uncovering novel attacks, misconfiguration, and even network failures [63]. Some researchers used the feature selection method to classify the important and impactful features from irrelevant ones. It was found that an entropy-based multi-step outlier-based approach was proving to be beneficial for detecting anomalies in network-wide traffic and a tree-based clustering technique to generate to identify anomalies [64]. Although anomaly detection on network traffic was helping in detecting attacks and network failures, it also suffers from certain drawbacks like stale datasets to work, and the algorithms were inefficient in learning new models. Hence, machine learning algorithms become popular in anomaly detection in IDS [65]. Extracting patterns from cybersecurity data and building a data-based or data-driven model is the way forward. Researchers are using the multi-layered framework to find efficient cybersecurity modelling [24]. Some researchers used genetic algorithms to find the optimization of learning algorithms [66, 67]. Some researchers analyze the effectiveness of machine learning classification for accurately predicting user behavior [68]. They consider algorithms like ZeroR, Naïve Bayes, Decision Trees, Random Forests, Support Vector Machines and Logistic Regression classifiers. Someresearchers used advanced Naïve Bayed i.e., Hidden Naïve Bayes Model as they found it works better than its traditional form in terms of higher accuracy [69].

4.MACHINE LEARNING BASED CLASSIFIER MODEL

Our Machine Learning based classifier model consists of various roles: attackers, users and security analysts.

1. Attack vector or attacker: Individuals who launch attack with malicious intention are called attacker. If the motivation of any action, or pattern is found to be malicious for others or inclined to extract information to gain competitive advantage, then the user is flagged as an attack vector. On the basis of the outcome of the machine learning on the data and metadata of the attack vector, its profile is created. The Table 1 outlines the categories of the attackers. The important decision factors in identifying the category of attack vectors are type of attack, extent of the impact, behavior pattern, cultural characteristics and transactions with other attackers
2. User: Any individual who uses connected devices and the internet can be considered as a user. However, on the basis of the scope of the experiment, the user is also categorized into various types. The important decision factors in

107 identifying the category of user are knowledge-based, extent of use, recurring applications, and commercial/personal
108 use.
109 3. Security Analysts: Any individual who uses different data collection tools, and sensors to collect data, and apply
110 machine learning tools, and algorithms on the normalized data and metadata to obtain knowledge about efficient
111 automation, pattern of attackers, and pattern of users is termed a security analyst. The security analyst evaluates every
112 action of the users, attackers, environment, peripheral factors which are either extrinsic or intrinsic in nature. The
113 security analyst will come up with a hypothesis, which will be backed up by analytical and statistical reasoning. This
114 entire process is termed a machine learning pipeline.

115 **Table 1 Categories of Cyber users**
116

Categories of users	Motivations	Extent of Impact
Script Kiddies	Curiosity	Low
Hacktivists	Defacement of individual or group for political reasons	High
Cyber punks	Exploring and engaging malicious attacks	Medium
Coders	Write/Use automated tools	Low
Insiders	Displeased employer	High
Cyber terrorists	Spreading fear and instability	High
Hackers	Leaking data	High
Pen testers	Finding/identifying vulnerabilities of a system	Low

117

118 The Machine learning based classifier model includes the following processes:

- 119 (a) Collection of data
120 (b) Cleaning of data
121 (c) Generation of the vector space model
122 (d) Generation of hypothesis
123 (e) Research on hypothesis
124 (f) Knowledge on the basis of hypothesis
125

126 After collecting the data from a reliable resource, the data is processed. We collected various datasets, like DNS dataset,
127 Darknet dataset, IoT datasets, Malware datasets, Intrusion Detection datasets (IDs). Then we amalgamated all these
128 datasets so that a diversity is maintained in the dataset. Moreover, it resembles like a real-life network traffic. Post
129 amalgamation, we processed the data further. It mainly involves normalization of data, formatting the data in a certain
130 order or format, and getting rid of irrelevant data or missing data. A hypothesis is formed on the basis of the available
131 evidence as the starting point for investigation. If the findings align with the hypothesis, then the hypothesis is confirmed.
132 Here, our hypothesis is TreesJ48 is the machine learning algorithm which classifies the dataset better than Naïve Bayes
133 and Decision tree machine learning algorithm. Our next step after processing of data is to apply the identified machine
134 learning algorithms on it. Otherwise, the hypothesis is discarded and on the basis of the finding, a new hypothesis is
135 formed which will be tested next.

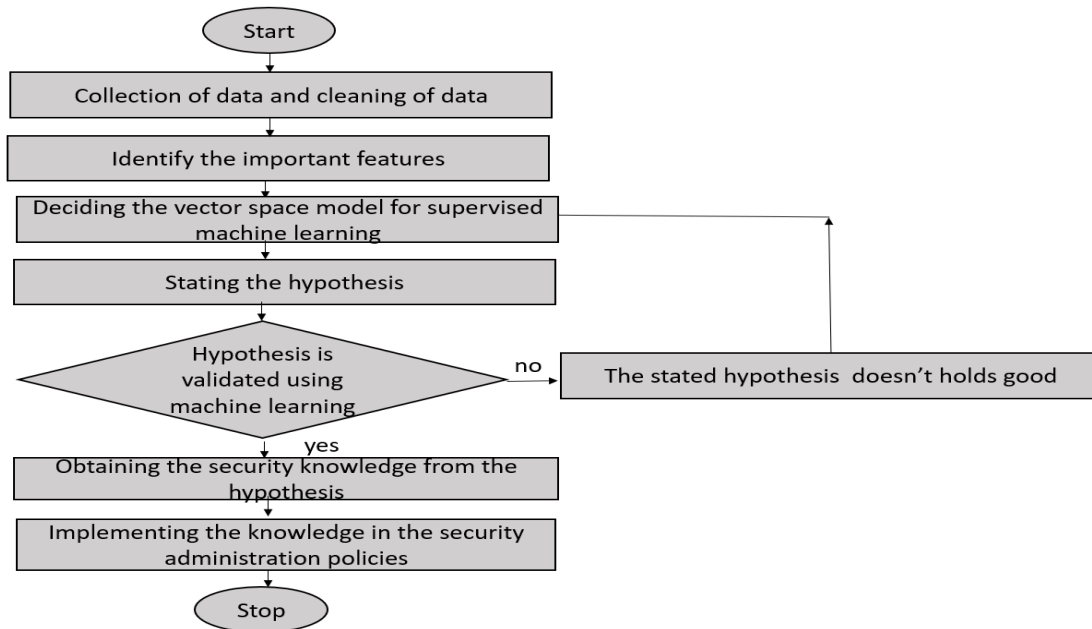


Fig. 1. Effect of different Flowchart of Machine Learning based Classifier Model

5. METHODOLOGY

We experimented with a dataset by the Canadian Institute for Cybersecurity. The datasets are of diverse types, including DNS datasets, IDS datasets and malware datasets. The dataset which we used most for our experiment is collected from CICDarknet2020[70], CIC-Bell-DNS2021[71] and CIC-Bell-DNS-EXP-2021[31]. The former dataset consists of audio-stream, browsing, chat, email, video stream, VOIP [70]. The later datasets consist of benign, malware, phishing and spam datasets. These datasets were collected in 2020-2021 in collaboration with CIC and Bell [71], [72]. The datasets consist of benign, DNS, darknet, malware, spam, phishing datasets. After collecting datasets, it was found that some data were balanced (60:40%; benign: malicious). Whereas some were unbalanced (90:10%; benign: malicious). In the experimental set up, we collected different types of datasets mentioned above and amalgamated the datasets to ensure the dataset is diverse and looks like a representative dataset of real-world traffic. On the amalgamated dataset, we normalized few data and used the function to datetime mapped few data into time form to enhance the readability of the data. We got the duration of the attacks/transactions. After preparation of the data, we used machine learning algorithms to categorize. Our null hypothesis is, if the machine learning tool will be able to categorize the dataset into different types like audio streaming, video, email and others from the raw data then it will help in finding behavioral patterns and identifying similar attack vectors. The scope of this paper is to find out the efficient machine learning algorithms which can categorize large datasets into different categories, on the basis of their types. The proposed alternate hypothesis for our experiment is finding an efficient machine learning algorithm that can categorize large raw datasets into different types on the basis of their size, and type of data, hence it will further help in identifying the behavioral patterns of cyber users.

Table 2. Categories of the medium's types in the Dataset

Traffic Category	Applications	Descriptions
Audio-streaming	Vimeo, Spotify and Youtube	It identifies audio application that requires continues stream of data
Browsing	Firefox and Chrome	Traffic generated by users using HTTP and HTTPS
Chat	ICQ, AIM, Skype, Facebook and Hangouts	It identifies instant messaging applications, used in facebook, Hangouts, Skype
Email	SMTPS, POP3S and IMAPS	It identifies a traffic where clients configured to communicate through SMTP/S, POS3/SSLIMAP/SSL
P2P	Torrent and Transmission (BitTorrent)	It identifies file-sharing protocols, it mainly uses Vuze applications

Transfer	Skype, FTP over SSH (SFTP) and FTP over SSL (FTPS)	It identifies traffic applications whose main purpose is to send or receive documents or files	160 161
Video-Stream	Vimeo and YouTube	It identifies applications that requires a steady stream of video data	162
VOIP	Facebook, Skype and Hangouts voice calls	It identifies applications where voice-calls using Facebook, Skype and Hangout	163 164

Table 2 outlines the types of classifiers we have identified as the output. The input dataset after processing entails of more than 185 features. We decided to make the data specific for better understanding. Hence, 67 features to run tests like classifications using different types of algorithms. It shaped the vector space model. Figure 2 outlines the flow diagram of the Relations of data and knowledge in the machine learning based classifier Model.As the data obtained is in raw form, we identified 67 essential features as the column of the X matrix. Y is another matrix which consists of the type of traffic category explained in Table 2.

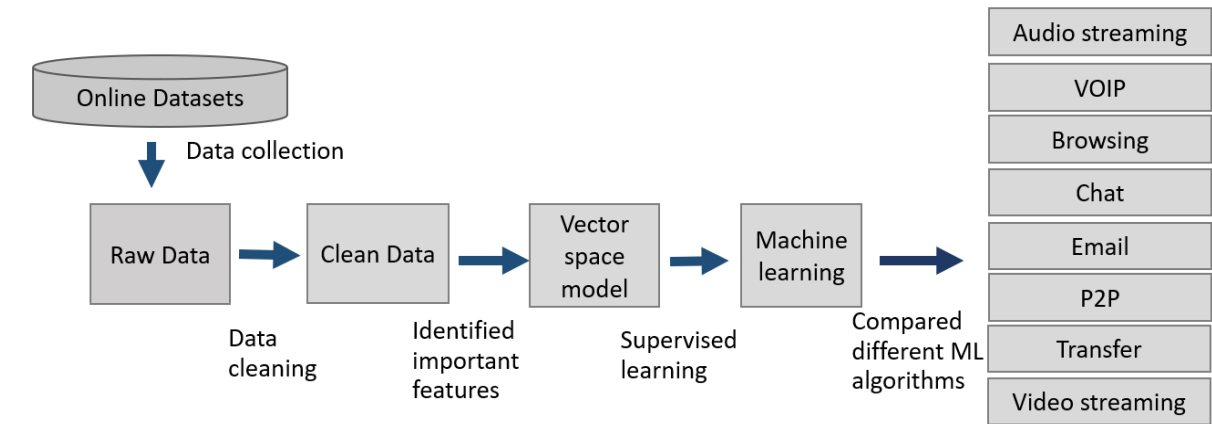


Fig. 2 Flow of data in in Machine Learning based Classifier Model

5.1 Experimental Setup

Machine learning is a form of applied statistics which primarily focuses on estimation and prediction. It provides the ability to learn to produce the desired prediction without involving a rigorous amount of programming. It is divided into supervised learning, unsupervised learning and semi-supervised learning [21]. In the former type of machine learning, the learning function maps input to output. As the results are known, the algorithms are corrected until the performance reaches an acceptable performance level. Therefore, the application of supervised learning is high in every domain involved in the prospect of artificial intelligence. Some examples of supervised learning algorithms are the Decision tree, TreesJ48 algorithm, Naive Bayes algorithm, and Decision Stump. The most popular unsupervised learning algorithms are K-mean clustering and Hierarchical Clustering.

The outcome of the machine learning-based classifier model allows organizations to get insight into the existing risks, vulnerabilities, possible attacks, hidden attacks, patterns of attackers and gaps[81]. Based on the knowledge obtained, the organizations can project the policies, conditions and strategies in the near future. The outcomes are categorized primarily into two levels of security insights. The first/ lower level is to find the technical solution, which can be further used in automation or responsive action. The second level/higher level of awareness helps to establish modified strategic decisions. The latter mainly involves human intervention. It is risky and needs a visionary approach.

The dataset used is a large table containing 141530 instances. Where each instance is depicted in a row and the number of columns was 185. The attributes along the column were IP address, Source IP, Destination IP, Packets per second, Type of protocol, and number of packets/sec. For the vector model, we cleaned the initial dataset and identified 65 features which were specific and relevant to the instances in categorizing the dataset. The dataset has eight types of mediums ie, audio-streaming, browsing, VOIP, email, P2P, video-transfer, and chat outlined in table 2. We changed the

type of the column to nominal. For implementation of machine learning algorithms experiments, we used Weka. It is a collection of machine learning algorithms for data mining tasks. The tools embedded can be used for data preparation, classification, regression, clustering and many more association rules. It performs well to decide what information is relevant most. One of the best advantages of using Weka is the implementation of multiple algorithms is comparatively easy and the results obtained are intuitive [73]. We normalized a few data of the dataset like bandwidth, total forward packets, and total backward packets. We shortlisted 3 machine learning algorithms for this experiment, i.e, Decision Stump, TreesJ48, Naive Bayes [66, 69, 74, 75].

J48 Trees is a classification algorithm which produces decision trees based on information theory [76, 77, 78, 79, 80]. Here J stands for Java. It is basically a statistical classifier and an open-source Java implementation algorithm. Its strength is it requires less effort for data preparation during pre-processing. It doesn't require the normalization of data. It doesn't suffer from overfitting. The main motivation behind choosing this algorithm is, that it ignores the missing values and overcomes the overfit. If there is overfitting in the classification then it self-prunes the node and subbranches of the overfit node. J48 Decision Tree is a univariate decision tree.

A Decision Stump is a machine-learning model consisting of a one-level decision tree. It is a decision tree with one internal node which is immediately connected to the terminal nodes i.e., leaves. Here the decision is made on the value of just a single input feature, and a tree model is formed using a hierarchy of branches. The path from the root node through internal nodes to a leaf node represents a classification decision rule.

Naive Bayes machine learning algorithm is a Bayesian Learning algorithm. It is mainly popular in Natural Language Processing. The model makes an assumption tag of the text and tries to classify the texts with numerous classes. This algorithm is simple to implement and works well with both discrete and continuous data. It was selected as it can handle an enormous size of datasets. Though its performance is average it can be used for exclusively numerical value.

During implementation, we tried many different setting options like cross validation, training set, and percentage set. We decided with cross-validation to be 10. In n-cross validation, the dataset is divided into n equal-sized folds or subsets. The model is then trained and then evaluated n-times. The model used each time a different fold as the validation set and the remaining 1-fold as the training set.

Table 3. Comparisons between machine learning algorithms

Type of Classifier	Run time per model	Percentage of Correctlyclassified instances	Root MeanSquared Error	Total no. of instances	Cross-validation10 folds
Decision Stump	9.62 secs	51.81%	0.2414	141530	10
TreeJ48	29.97 secs	95.08%	0.0741	141530	10
Naive Bayes	0.08 secs	45.00%	0.2669	141530	10

The weka tool kit produces the confusion matrix [73] after the selection of the algorithms. In the case of the correct classification, the numbers from the top-left to bottom-right need to be bigger numbers than the rest of the matrix i.e, when the confusion matrix predominantly looks like a diagonal matrix.

a	b	c	d	e	f	g	h	i	j	k	<-- classified as
1106	164	9	6	75	0	87	37	0	0	0	a = AUDIO-STREAMING
13	32194	5	1	440	0	26	120	7	0	2	b = Browsing
31	44	11234	7	84	0	21	28	26	0	3	c = Chat
4	14	47	6052	17	0	5	6	0	0	0	d = Email
19	1008	96	7	9693	15	62	161	37	0	0	e = File-Transfer
1	6	1	0	20	56	0	0	0	0	0	f = File-transfer
0	160	1	2	27	0	48318	4	8	0	0	g = P2P
26	734	253	7	211	0	12	8191	31	0	21	h = Video-Streaming
0	4	383	0	5	0	2	232	15954	0	0	i = Audio-Streaming
0	0	44	0	0	0	0	0	0	237	0	j = Video-streaming
0	0	310	0	2	0	0	40	5	0	3209	k = VOIP

Fig. 3 Confusion Matrix: implementing TreesJ48 Machine Learning Algorithm

a	b	c	d	e	f	g	h	i	j	k	<-- classified as
0	0	0	0	0	0	1484	0	0	0	0	a = AUDIO-STREAMING
0	0	0	0	0	0	32545	0	263	0	0	b = Browsing
0	0	0	0	0	0	413	0	11065	0	0	c = Chat
0	0	0	0	0	0	492	0	5653	0	0	d = Email
0	0	0	0	0	0	6693	0	4405	0	0	e = File-Transfer
0	0	0	0	0	0	47	0	37	0	0	f = File-transfer
0	0	0	0	0	0	48300	0	220	0	0	g = P2P
0	0	0	0	0	0	3382	0	6104	0	0	h = Video-Streaming
0	0	0	0	0	0	0	0	16580	0	0	i = Audio-Streaming

Fig. 4 Confusion Matrix: implementing Decision Stump Machine Learning Algorithm

a	b	c	d	e	f	g	h	i	j	k	<-- classified as
9	724	25	12	13	50	597	32	21	0	1	a = AUDIO-STREAMING
31	25930	472	149	268	643	4787	112	359	4	53	b = Browsing
8	1546	5443	355	153	750	1951	60	197	6	1009	c = Chat
4	1241	1750	416	64	542	1221	20	93	1	793	d = Email
10	6204	338	63	154	437	3407	109	332	3	41	e = File-Transfer
0	19	4	0	2	6	43	1	2	0	7	f = File-transfer
22	21748	1134	172	258	759	23795	169	415	5	43	g = P2P
27	5487	148	55	90	1078	2189	122	273	6	11	h = Video-Streaming
4	2976	263	32	222	7852	4021	191	989	15	15	i = Audio-Streaming
0	127	14	2	6	28	71	11	18	4	0	j = Video-streaming
1	423	757	76	32	470	537	17	48	0	1205	k = VOIP

Fig. 5 Confusion Matrix: implementing Naive Bayes Machine Learning Algorithm

In the case of the algorithm, which categorizes data sets efficiently, the confusion matrix will look like a diagonal matrix. Figure 3 shows the confusion matrix obtained using the treesJ48 algorithm. Confusion matrix left top quadrant consists of true positive, top-right consists of false positive. Bottom left quadrant contains false negative and bottom right makes true negative. So, if the confusion matrix looks like a diagonal matrix then its efficiency as a classifier is excellent otherwise if the confusion matrix is a poor classifier. Figure 4 shows the confusion matrix obtained using the Decision Stump algorithm and Figure 5 shows the confusion matrix obtained using the Naive Bayes algorithm. It was found that TreesJ48 is able to categorize the dataset efficiently. Table 3 validates the result of confusion matrices and the efficiencies of the algorithms. Hence the simulation proves that algorithms were able to categorize the dataset differently. The efficient algorithm can be used for further findings in the dataset. It was discovered during the simulation that, the TreesJ48 algorithm was able to identify the significant predictive values in the dataset. It was proficient in classifying significant from insignificant predictive values and not landing on biased end results.

6. CONCLUSION

This article advocates for the adoption of a Machine Learning-based Classifier model in cybersecurity, underscoring its multitude of advantages. The strengths of this proposed model encompass scalability, real-time analysis, entity behavior analysis, network security monitoring, and effective anomaly detection. The focus is on classifying extensive datasets, comprising information from diverse connected devices such as IDS, smartphones, tablets, smart TVs, and routers. Real-time classification of these datasets holds significant value in making timely and informed cybersecurity decisions. The proposed model incorporates three distinct machine learning algorithms: Decision Stump, Naïve Bayes and TreesJ48. TreesJ48 has emerged as the standout performer for the given dataset, achieving an impressive 96% accuracy rate. It showcased efficiency in handling both continuous and non-continuous data, affirming its robustness in diverse classification tasks and exemplifying its potential to elevate cybersecurity practices.

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