## **Review Form 1.7**

| Journal Name:            | Asian Journal of Education and Social Studies                                             |
|--------------------------|-------------------------------------------------------------------------------------------|
| Manuscript Number:       | Ms_AJESS_110549                                                                           |
| Title of the Manuscript: | Social Media as a potent factor in promoting awareness: A study on Swachh Bharat Abhiyaan |
| Type of the Article      | Review Article                                                                            |

## **PART 1:** Review Comments

|                                                                                                                                  | Reviewer's comment                                                     | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Compulsory REVISION comments                                                                                                     |                                                                        |                                                                                                                                                                               |
| Is the manuscript important for scientific community?  (Please write few sentences on this manuscript)                           |                                                                        |                                                                                                                                                                               |
| 2. Is the title of the article suitable? (If not please suggest an alternative title)                                            | yes                                                                    |                                                                                                                                                                               |
| 3. Is the abstract of the article comprehensive?                                                                                 | Yes                                                                    |                                                                                                                                                                               |
| 4. Are subsections and structure of the manuscript appropriate?                                                                  | Yes                                                                    |                                                                                                                                                                               |
| 5. Do you think the manuscript is scientifically correct?                                                                        |                                                                        |                                                                                                                                                                               |
| 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. | Its like an essay/ general article. Seems not a research article.  Yes |                                                                                                                                                                               |
| (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)                             |                                                                        |                                                                                                                                                                               |
| Minor REVISION comments                                                                                                          |                                                                        |                                                                                                                                                                               |
| Is language/English quality of the article suitable for scholarly communications?                                                | yes                                                                    |                                                                                                                                                                               |
| Optional/General comments                                                                                                        |                                                                        |                                                                                                                                                                               |

## PART 2:

|                                              | Reviewer's comment                                                    | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|----------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Are there ethical issues in this manuscript? | (If yes, Kindly please write down the ethical issues here in details) |                                                                                                                                                                               |

## **Reviewer Details:**

| Name:                            | K P Yadav              |
|----------------------------------|------------------------|
| Department, University & Country | Mats University, India |

Created by: DR Checked by: PM Approved by: MBM Version: 1.7 (15-12-2022)