

Review Form 1.7

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_110549
Title of the Manuscript:	Social Media as a potent factor in promoting awareness: A study on Swachh Bharat Abhiyaan
Type of the Article	Review Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u>	 1. Yes, the manuscript is importance for scientific community. Although, an in-depth fact about social media and subheadings is needed for a robust work that will attracts the attention of wider audience. 2. The title of the article is somewhat suitable but needs proper clue of what kind of awareness is social media promoting. 3. The abstract is not comprehensive. 4. The subsections can be term appropriate somehow. But, they need to be numbered 5. The manuscript is not complete correct. Reason being that some sections where citations are needed, they are not there to back up the claims 6. The references are current and sufficient.	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	The work is suitable although, the author should do some editorial work on the sentences and make in a coherence and logic sequence of the paragraph.	
Optional/General comments	 1. The work looks original, interesting with short length of title. 2. The title of the work should be coined to include the kind of awareness that is being promoting through social media. 3. The abstract should be comprehensive. 4. In-text-citation should be done appropriately. 5. The author should use a uniform citation and reference style particularly APA 7 TH EDITION.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

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Reviewer Details:

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