

Review Form 1.6

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_92994
Title of the Manuscript:	Optimization of Tourism Promotion Through Tourism Object Location Map (Case Study of Serang City, Banten Province, Indonesia)
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**' provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalsajsse.com/index.php/SAJSSE/editorial-policy>)

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that
Compulsory REVISION comments	<p>The abstract of the article should be revised and strengthened in the sections of problem statement, goal setting, methodology, as well as findings and results based on statistical evidence.</p> <p>The introduction of the article is almost too long and in it important parts such as the explanation of the research problem, the importance and necessity of conducting the research, the objectives and questions are not addressed in the form of examples and according to the statistical evidence available in the target community of the research.</p> <p>The article should be based on a detailed theoretical gap analysis between the present work and other similar researches so that the researcher or researchers can explain the innovation of their article from the output of this research gap analysis.</p> <p>The conceptual model of the research has not been presented and the targeting of the research in three ideal, scientific and practical parts has not been explained.</p>	
Minor REVISION comments	<p>In addition, it seems that there are many intervening variables in tourism studies, which should naturally be controlled through a comprehensive research plan. In the review of the thematic records of the research, no special conclusion was made and the theoretical framework of the research was not determined through it.</p> <p>In the methodology section, things such as research method, introduction of the population and statistical sample, estimation of sample size and sampling method, data collection method, data collection tools, validation of tools and analytical statistics techniques along with software should be fully covered. Introduce related software.</p>	
Optional/General comments	<p>The summary of the results is more similar to a news report and lacks the necessary frameworks for analysing the results and possible findings, and at the same time, no comparison has been made between the results of this research with other similar researches, and the degree of alignment or non-alignment of the results is not known.</p> <p>The article has no policy recommendations. And its practical suggestions are based on the scientific and practical findings of unwritten research.</p> <p>In addition, regarding the description of the figures and other related matters, the instructions for writing the journal should be followed.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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